

Sl. No.	Query / Comments of Bidders	DMRC Clarification
1	<p>As per the corrigendum issued for this tender “The licensee shall/can only suffix the specific brand name with the name of the metro station as per format attached at Annexure -10”. In this regard it is stated that placing the brand name in altogether different line shall not even be suffixing. Semi naming or co-branding shall be considered only when the brand name is amalgamated within the station name or alongside station name. The way it has been shown in Annexure -10 shall mean only placing the brand name after the station name and it shall not be accepted in the market as co-branding and this shall substantially reduce the commercial value.</p> <p>In this regard it is further stated that in previous semi-naming/ co-branding contracts the brand name has been strategically used along with the station name and companies/brands shall expect same commercial value from the upcoming co-branding tenders. And companies/brands shall not take up this type of co-branding which is merely showing the brand/s name after the station name that too in different line.</p> <p>You are requested to consider amalgamation of brand name within the station name so that it is accepted in the market.</p>	<p>As Already explained in Corrigendum 2, licensee can only suffix as per format attached in Annexure-10, is meant only for stations in Delhi (detailed at 5.1.1 (i) of Corrigendum 2). Bidders are free to prefix or suffix for the remaining stations as per their discretion. The bidders may work out the financials and bid accordingly</p>
2	<p>As per existing policy (reg. Stations where scope of the tender includes 100 sqm of advt. on outdoor facade/structures), DMRC permits such advt. of the same client only with whose Name/Brand the Station is Co-Branded. It is requested that in case of Stations falling in NCR region, the said space of 100 sqm on outdoor structures/facade of the Metro Station not be limited to the same client and the successful bidder may have the option to display advts. of other clients as well on such 100 sqm of space. Just to mention, in case of Inside Station advertising, DMRC does permit advt. of other companies under the Co-Branding contract.</p>	<p>Outdoor advertisement Inventory has to be utilised for same brand which is approved for Co-Branding at the selected station.</p>

3	<p>The Stations in Noida namely Sector 16 & Golf Course have outdoor advertisements existing & displayed on the Stations facade as well as the pillars underneath the Station Building. Please clarify whether these advertisements would be removed and vacant possession of the Station would be handed over to the successful bidder.</p>	<p>DMRC would take up the matter with concerned authorities for removal of existing displays on station façade and panels. The stations would be handed over when full space is available as per the scope of the tender.</p>
4	<p>Reference to Request for Proposal for Exclusive Co-Branding at Selected Metro stations of Phase-III (RFP-317M0007). Accordingly as per clause 3.8(C)(ii) Undertaking For not being banned from Business on page 10 of 71. It is mentioned as “ Also no contract of the tendered executed in either individually or in a JV/Consortium, should have been rescinded/ terminated by DMRC after award during last 03 years (from the last day of the previous month of a tender submission) due to non-performance of the tenderer of any JV/Consortium members. The tenderer should submit undertaking to this effect in Annexure 8 of Tender Document”.</p> <p>The term /act of DMRC tender seem to be an amended term as it was not part of any of the previous tender. In view of the same we hereby bring to kind notice of DMRC that a new law/act/bill etc. ought to be prospective and not retrospective in its operation as per law. An enactment is always prospective in nature. It does not/cannot affect that which has gone, or completed and closed up already. It only deals with future contingencies, and cannot have effect on the past happenings in civil liabilities.</p> <p>The previous tenders floated by DMRC or the previous contracts executed by DMRC had no such provisions of not letting the parties participate in future tenders if the given tenders/contracts are terminated due to any reason. The above said clause no. 3.8(C)(ii) is intended to be retrospective in operation and is construed to take away, impair or curtail, a vested right which had been acquired under the terms and conditions of the previous tenders.</p> <p>In view of the above you are requested to kindly rectify this clause from the said tender.</p>	<p>The modification of clause 3.8 ©(ii) is not accepted as this is as per extant tendering conditions followed in DMRC. Only eligible Bidders are requested to participate.</p>
5	<p>Is it necessary to have outside advertising to be same as brand name in station.</p>	<p>Already explained in Sl. No. 2 above</p>
6	<p>tentative dates of commercial operations of stations under construction.</p>	<p>1. For Sukhdev Vihar (L-8) : By the end of 2017 2. For Bhikaji Kama Place (L-7) , MIE(L-5 extn.), I.P.extension (L-7), NOIDA Electronic city (L-3 extn.), Rajendra Nagar (L-1 extn.) : in 2018</p>
7	<p>site visits of stations under construction.</p>	<p>Site visit has already taken place as per schedule 9 of RFP. Prospective bidders can go and check the sites on their own.</p>

8	is it possible to extend last date of submission as getting class 3 digital certificate in that much of short time is not possible.	Not accepted. The bidding shall be allowed as per the schedule.
9	can we extend tenure of agreement for another 10 yrs.	As per clause 8.7 of RFP, the license shall be further extendable for a period of five (5) years on mutually agreed terms and conditions.
10	performance security for stations which are under constructions must be reduced to 6 months amount only as you are asking to deposit full one year security.	Not accepted. The performance security is taken as per the uniform tender conditions followed by DMRC.
11	Will the prefix/suffix be carried along with station name in Ndews/PR	As mentioned in RFP (clause 5.1.3), audio advertisement in any form is not permitted and there will be no change in DMRC's station announcement / train announcement / notification / inside train name / or any other document due to Co-Branding of the station.
12	Actual Ridership on new stations and expected ridership on upcoming stations	<p>Station Name Line Footfall</p> <p>Sarai (L-6): 12000 Mewla Maharjpur (L-6): 3800 Golf course (L-3): 14000 Dwarka Sec 14(L-3): 16000 Dwarka Sec 12(L-3): 15000 Karol Bagh (L-3): 46865 Rajendra Place (L-3): 81000 Kaushambi (L-3): 49000 Noida Sec 16 (L-3): 38000 Jorbagh (L-2): 18000 Janpath (L-6): 12000 Delhi Gate (L-6): 13000</p> <p>For Below stations: please note the footfall is tentative in nature and there may be wide variations in the actual figures)</p> <p>Rajendra Nagar (L-1 extn): 7000 Sukhdev Vihar (L-8): 15000 Bahadurgarh (MIE) (L-5): 18000 Bhikhaji Kama Palace (L-7): 40000 IP Extension (L-7): 37000 Noida electronic city(L-3 ext): 22000</p>

