

NOTICE INVITING BID

- 1.1. Delhi Metro Rail Corporation Ltd. Invites open e-Tenders from reputed advertising agencies who may be a sole proprietary firm, a partnership firm or a company incorporated under the Companies Act 1956 / 2013 & having its registered office in India or as a Joint Venture / Consortium of such entities to License out Exclusive Advertisement Rights inside selected Metro Stations on Line-3&4 (Blue Line) of DMRC network in two separate schedules i.e. Schedule-I from Barakhamba Road(BRKR) to Kaushambi(KASI) Metro stations and Schedule -II at selected Metro stations from Mayur Vihar-I (MVPI) to Noida Electronic City (NEC) Metro stations, as per Annexure-1 of Tender Document.
- 1.2. The Bidders shall not have a conflict of interest that affects the Bidding Process. Any Bidder found to have conflict of interest shall be disqualified. A Bidder shall be deemed to have a conflict of interest affecting the Bidding Process if the constituent of one Bidder is also a constituent of another Bidder.
- 1.3. DMRC shall receive Bids (e-tender) pursuant to this Tender Document, in accordance with the terms & conditions set forth herein and as modified, altered, amended and clarified from time to time by DMRC. Bidders shall submit bids in accordance with such terms & conditions on or before the last date specified in this document for this purpose. The Bidders are advised to visit the site/stations and familiarize themselves with the proposed arrangements and all activities necessary in this regard.
- 1.4. **Salient features of Bidding Process:**

DMRC has adopted a single stage, two packet Bidding Process to select a suitable highest Bidder(s) to grant Exclusive Advertisement Rights inside Selected Metro Rail Stations on Line-3&4 (Blue Line) of DMRC network by inviting offers/bids in two separate schedules i.e. Schedule-I from Barakhamba Road (BRKR) to Kaushambi (KASI) Metro stations and Schedule -II at selected Metro stations from Mayur Vihar-I (MVPI) to Noida Electronic City (NEC) Metro stations as per Annexure-1 of RFP.

 - a) A bidder may bid for either or any one or both the schedules. The tender evaluation will be done separately for both the schedules and each schedule will be awarded/allotted to highest (H1) bidder for that particular/ respective schedule. In case a bidder bids for both schedules, only one tender document cost shall be chargeable. However, bid security and other charges if any shall be payable separately.

b) Schedule of Bidding Process:

1.	Cost of Tender Document (Non-Refundable)	Rs. 23,600/- (Rs.20,000/- + 18% GST) Cost of Tender Document shall be accepted online only in the form of RTGS/NEFT/IMPS in favour of "Delhi Metro Rail Corporation Ltd" and Payable to/for credit of account of DMRC Ltd, with Syndicate Bank, Barakhamba Road Branch, New Delhi, IFSC code – SYNB0009036, MICR code – 110025004, A/c No. - 90363210000015
2.	Bid Security	Schedule-I: Rs. 15.50 lakhs (Rupees Fifteen Lakh fifty thousand only) Schedule-II: Rs. 12.50 lakhs (Rupees Twelve Lakh fifty thousand only) to be accepted online in form of RTGS/NEFT/IMPS as per above Bank details given in para 1.4(b)(1) above.
3.	Sale of Tender Document (online only)	From 11.06.2019 to 10.07.2019 (up to 1500hrs) on at e-tendering website: https://eprocure.gov.in/eprocure/app
4.	Pre-Bid Conference	17.06.2019 at 1500hrs at Metro Bhawan
5.	Last Date of receiving written queries by DMRC	20.06.2019 up to 1700 hrs
6.	DMRC's response to queries by	27.06.2019
7.	Last Date & Time of Submission (e-tender) of Bid (online only)	10.07.2019 up to 1500hrs
8.	Date & Time of Opening of Technical Bids online	11.07.2019 at 1500hrs
9.	Validity of Bid	Up to 180 days from the last date of submission of bid.

The Cost of Tender Document and Bid Security amount have to be submitted online only through RTGS/NEFT/IMPS for credit of the account as given in para/clause 1.4 (b)(1) of the above table, by specified date and time i.e before the last date & time of uploading of bid as per Clause 1.4(b) (7) above, failing which the offer/bid of such bidder shall be declared as ineligible and the said bid submitted shall be summarily rejected. The Bid shall be valid for a period not less than 180 days from the last date of submission of bid. Bidders who fail to submit

the Cost of Tender Document and the Bid Security online on or before the prescribed date and time, shall be declared as ineligible and the Bid submitted by them shall be summarily rejected.

No other mode of payments will be accepted. The bidder will be required to upload scanned copies of transaction of payment of tender cost and bid security/EMD at the time of bid submission.

The detail of Tender cost and EMD/Bid security remitted as per above should be correctly uploaded & detail must match in the online submission.

- c) Bidders are expected to carry out extensive survey of DMRC premises and analysis at their own cost, before submitting their respective Bids for award of the License Agreement. DMRC shall provide necessary permission and assistance to the prospective Bidders.
- d) The Bid submissions must be made online after uploading the mandatory scanned documents towards Cost of Tender Document, Bid Security and other documents as stated in Tender Document.
- e) All the uploaded files in Bid submission should be named properly and arranged systematically. No special character/space should be there in the name of uploaded file.
- f) Bids received after due Date & Time of Submission (e-tender) of Bid shall not be accepted under any circumstances.
- g) If a Bid is submitted by a JV/Consortium, following shall be abided by all its members:
 - i. For the purpose of evaluation of Consortium, each member's contribution towards the turnover shall be considered in the same ratio of their equity participation in the Consortium.
 - ii. The Lead Member of the JV/Consortium shall maintain a minimum percentage share of 51% of the aggregate shareholding of the JV/Consortium during full tenure of License Agreement.
 - iii. Any change in percentage stake of JV/Consortium members without prior written approval of DMRC shall be treated as Material Breach of Contract and Licensee's Event of Default entitling DMRC to encash Security Deposit/Performance Security and/or to terminate the License Agreement after 30 days notice.
 - iv. Minimum percentage stake of any member in JV/Consortium during license period (including lock-in period) shall not be less than 15%.
 - v. Partners having less than 26% participation shall be considered as non-substantial partner and shall not be considered for evaluation which means that their eligibility shall not be considered for evaluation of JV/Consortium.
 - vi. All members of such entity shall be jointly and severally liable for the performance of License agreement.

- vii. For the purpose of evaluation of the consortium/JV each member's contribution towards the turnover shall be considered in the same ratio of their equity participation in the consortium/JV.

Illustration: Say If 'A' and 'B' are two members of JV/Consortium. 'A' is having 70% equity holding in JV and 'B' is having 30% equity holding in JV. In such a condition, 70% of A's turnover and 30% of B's turnover will be taken for the calculation of eligibility of the JV.

- 1.5 Tender Document can also be downloaded from DMRC's website www.delhimetrorail.com under tab 'Tenders' and subhead 'Property Development & Property Business Tenders' and has to be submitted online through e-tendering portal <https://eprocure.gov.in/eprocure/app> only.
- 1.6 The Bidders are advised to keep in touch with e-tendering portal <https://eprocure.gov.in/eprocure/app> for latest updates (addendum/corrigendum) in respect of this tender. There will be no other mode of communication for update, if any.
- 1.7 The cost of Tender document and the bid security amount have to be submitted Online through RTGS/NEFT/IMPS in the account as given in 1.4 (b)(1) of table above, by the specified date and time i.e before the last date & time of uploading of bid as per Clause 1.4 (b)(7) above, failing which the offer/bid of such bidder shall be declared as ineligible and the said Bid submitted shall be summarily rejected.
- 1.8 In case of any query regarding the Tender Document, the licensee can, in person, contact the office of –

GM/Property Business,
3rd Floor, 'A' Wing, Metro Bhawan,
Fire Bridge Lane, Barakhamba Road,
New Delhi-110 001.