

NIT No – 04-18-A-0040-SC

Notice Inviting Tender

E-Tender for awarding advertisements rights on one side of DMRC Smart Card

1. Delhi, National Capital Region (NCR) which comprises of the Indian Capital New Delhi, along with its satellite towns is the most populous urban agglomeration in India. The Delhi Metro has been instrumental in ushering in a new era in the sphere of mass urban transportation in India. The swanky and modern Metro system introduced comfortable, air conditioned and eco-friendly services for the first time in India and completely revolutionized the mass transportation scenario not only in the National Capital Region but the entire country. Having constructed a massive network of 251 Km with 185 stations in record time, the DMRC today stands out as a shining example of how a mammoth technically complex infrastructure project can be completed before time and within budgeted cost by a Government agency. The Airport Express link between the Indira Gandhi International Airport and New Delhi has now propelled Delhi to the league of global cities which have high speed rail connectivity between the city and the airport.
2. DMRC invites Bids(through e-tendering process)through this RFP document from eligible / interested Bidder(s), who may be a sole proprietorship firm, a partnership firm or a company having registered office in India and incorporated under Companies Act 1956 or 2013, or a combination of above in the form of Joint Venture (JV) or Consortium, for advertisement on one side of DMRC Smart Card.
3. DMRC shall receive online Bids (e-tender) pursuant to this Bid/RFP Document, in accordance with the terms set forth herein as modified, altered, amended and clarified from time to time by DMRC. Bidders shall submit online Bids in accordance with such terms on or before the date specified in this document. Bidders are advised to visit the DMRC premises at the stations / site and familiarise themselves with the proposed arrangements and all activities necessary in this regard.
4. Salient features of Bidding Process:
 - a). DMRC has adopted two-packet Bidding Process for selection of a suitable highest Bidder for granting License.
 - b). For participation in e-tendering process, the Bidder(s) has to be registered on DMRC's e-tendering portal <https://eprocure.gov.in/eprocure/app>. On registration they will be provided with a User ID and a password enabling them to submit their Bids online using Digital System Certificate (DSC) and can witness various activities of the process. The authorized signatory of intending Bidder, as per Power of Attorney (POA), must have valid Class-II or Class-III digital signature. The Bid/RFP Document can only be downloaded or uploaded using Class-II or Class-III digital signature of the authorized signatory. If needed prospective Bidder can be imparted training on "online tendering process".
 - c). Schedule of Bidding Process-

1.	Cost of RFP Document (Non-Refundable)	₹ 23,600/- (₹ 20,000/- + 18% GST) Cost of Bid Document shall be acceptable in the form of Demand Draft / Banker's Cheque in favour of "Delhi Metro Rail Corporation Ltd." payable at New Delhi.
2.	Bid Security/ EMD	Rs 2,40,000/- in the form of DD/PO from scheduled commercial Bank drawn in favour of DMRC Ltd ,payable at New delhi
3.	Sale of RFP Document	From 08.05.2018 (From 10:00 Hrs) to 06.06.2018 (up

		to 15:00) on e-Tendering website https://eprocure.gov.in/eprocure/app For further information on this regard bidders are advised to contact on 23417910-12 (Ext: 534387), For technical queries related to Central Procurement Portal, Help Desk No: 0120-4200462, 0120-4001002
4.	Pre Bid Conference	15.05.2018 at 11:00 Hrs at Metro Bhawan
5.	Last Date of receiving written queries by DMRC	17.05.2018
6.	DMRC's response to queries by	22.05.2018
7.	Last Date & Time of Submission (e-tender) of Bid online	06.06.2018 up to 15:00 Hrs
8.	Date & Time of Opening of Technical Bids online	07.06.2018 @ 15:00 Hrs
9.	Validity of Bid	Up to 180 days from the last date of submission of Bid.
10.	Authority and place for submission of RFP Document Cost and Bid Security	Office of- Dy. General Manager/ Property Business, 3rd Floor, A wing , Metro Bhawan, Fire Bridge Lane, Barakhamba Road, New Delhi-110001.

- d). The cost of RFP Document and Bid Security shall be accepted in the form of Demand Draft/Pay Order/ Banker's Cheque in favour of "Delhi Metro Rail Corporation Ltd." payable at New Delhi. The cost of RFP Document and the Bid Security must be submitted in physical form, in original, on or before 1500Hrs of last date of submission of online bid (E-tender) to Dy. General Manager/ Property Business, 3rd floor, A wing, Metro Bhawan, Fire Brigade Lane, Barakhamba Road, New Delhi-110001. Bidders who fail to submit the cost of RFP Document and the Bid Security in physical form on or before the prescribed date and time shall be declared as ineligible and the Bid submitted by them shall be summarily rejected. The Bid shall be valid for a period not less than 180 days from last date of submission of Bid.
- e). The Bid submissions must be made online after uploading the mandatory scanned documents towards Cost of RFP Document, Bid Security and other documents as stated in RFP Document.
- f). Bidders shall note that the maximum file size that can be uploaded is 5mb. All the uploaded files in Bid submission should be named properly and arranged systematically. No special character/space should be there in the uploaded file name.
- g). Bids received after Last Date & Time of Submission (e-tender) of online Bid shall not be accepted under any circumstances.
- h). DMRC/any other metro organisation (100% owned by govt) / Ministry of Housing & urban Affairs / Order of Ministry of commerce, applicable for all Ministries must not have banned/debarred business with the tenderer (including any member in case of JV/consortium) as on the date of tender submission. The tenderer should submit undertaking to this effect in annexure 7.1 as Form of Tender.

- i). Also no contract of the tenderer of the value more 10% of NIT cost of work, Executed in either individually or in a JV/Consortium, should have been rescinded/terminated by DMRC/any other metro organisation (100% owned by govt) after award during last 03 years (from the last day of previous month of tender submission) due to non performance of the tenderer or any of JV/Consortium member. The tenderer should submit undertaking to this effect in annexure 7.1 of Tender Form.
 - j). In case of a Bid by a JV/Consortium of firms, following shall be abide by its members:
 - i. For the purpose of evaluation of the Consortium, each member's contribution towards the turnover shall be considered in the same ratio of their equity participation in the Consortium.
 - ii. The Lead Member of the JV/Consortium shall maintain a minimum percentage share of 51% of the aggregate shareholding of the JV/Consortium during full tenure of License Agreement.
 - iii. Any change in percentage stake of JV/Consortium members without prior written approval of DMRC shall be treated as Material Breach of Contract and Licensee's Event of Default entitling DMRC to encash Security Deposit/Performance Security and or to terminate the License Agreement after 30 day notice.
 - iv. Minimum percentage stake of any member in JV/Consortium during license period (including lock-in period) shall not be less than 15%.
 - v. Partners of the JV/Consortium having less than 26% participation shall be considered as non-substantial partner and shall not be considered for evaluation which means that their eligibility shall not be considered for evaluation of JV/Consortium.
 - vi. All members of such entity shall be jointly and severally liable for the performance of License Agreement.
 - k). The Bidders shall not have a conflict of interest that affects the Bidding Process. Any Bidder found to have conflict of interest shall be disqualified. A Bidder shall be deemed to have a conflict of interest affecting Bidding Process if a constituent of one Bidder is also a constituent of another Bidder.
5. The Bids submitted without bid security & cost of Bid/RFP Document by the Bidders shall be out rightly rejected. The Bids received after stipulated date and time of submission of RFP shall be rejected out rightly.
 6. The Bidders are advised to keep in touch with e-tendering portal <https://eprocure.gov.in/eprocure/app> for updates.
 7. DMRC reserves the right to accept or reject any or all proposals without assigning any reasons. No tenderer shall have any cause of action or claim against the DMRC for rejection of his proposal.
 8. The tenderers may obtain further information/clarification, if any, in respect of the tender documents from the office of DGM/PB, Delhi Metro Rail Corporation, A Wing, 3rd floor, Metro Bhawan, Fire Brigade Lane, Barakhamba Road, New Delhi-110 001.
 9. In case of any grievances/complaints regarding this tender, please contact:
 - l). **General Manager/ Property Business**
Delhi Metro Rail Corporation Limited

3rd Floor, A-Wing, Metro Bhawan, Fire Brigade Lane, Barakhamba Road,

New Delhi -110001, Email Id: gmpb@dmrc.org, Phone No: 011-23418417
 - m). **Chief Vigilance Officer**
Delhi Metro Rail Corporation Limited

1st Floor, A –Wing, Metro Bhawan, Fire Brigade Lane, Barakhamba Road,

New Delhi -110001, Email Id: cvodmrc@gmail.com , Phone No: 011-23418406

Website:<http://www.delhimetrorail.com/vigilance.aspx>

General Manager/Property Business

Delhi Metro Rail Corporation

