

NIT No.41810001

Advertisement Rights Inside & Wrapping of Trains at Line-1

CORRIGENDUM-1

S/N	Existing	To be read as
Annexure-1	<p><u>Details of Metro Trains on Line 1</u></p> <p>At present train services on line 1 of DMRC Network are operational from Dilshad Garden to Rithala metros station (22.06 km) with a proposed extension of line 1 from Dilshad Garden to Gaziabad New Bus Adda (9.60 km) under construction and to be completed in due course. The said line 1 may be further extended in future as per operational requirement of DMRC.</p> <p>There are RS-1 type of rolling stock under operation on line-1 i.e. Rotem (RS-1). In Rotem, train sets having 6 coaches, have/a total advt. Area of 7.88 sqm per train for advertisement display <i>i.e. average of 1.31 sqm per coach.</i> The configuration of trains may/can be modified by DMRC at any time in future at its sole discretion.</p> <p>At present there 39 train sets and 234 coaches under operational holding on line-1. The license fees quotes by the successful bidder/license for a period of 12 months shall be valid for up to 260 coaches under operational holding of any make of configuration on Line-1.</p>	<p><u>Details of Metro Trains on Line 1</u></p> <p>At present train services on line 1 of DMRC Network are operational from Dilshad Garden to Rithala metros station (25.15 km) with a proposed extension of line 1 from Dilshad Garden to Gaziabad New Bus Adda (9.60 km) under construction and to be completed in due course. The said line 1 may be further extended in future as per operational requirement of DMRC.</p> <p>There are RS-1 type of rolling stock under operation on line-1 i.e. Rotem (RS-1). In Rotem, train sets having 6 coaches, have/a total advt. Area of 7.88 sqm per train for advertisement display. There are total of 82 panels in 6 car train.i.e. 13 panels in each 2 DT car and 14 panels in each 4 M-car/T-car. The configuration of trains may/can be modified by DMRC at any time in future at its sole discretion.</p> <p>At present there 39 train sets and 234 coaches under operational holding on line-1. The license fees quotes by the successful bidder/license for a period of 12 months shall be valid for up to 260 coaches under operational holding of any make of configuration on Line-1.</p>
6.2) Scope of work	<p><u>SCOPE OF WORK</u></p> <p>ii) Procurement, fabrication, installation & erection of</p>	<p><u>SCOPE OF WORK</u></p> <p>ii) Procurement, fabrication, installation & erection of</p>

	<p>advertising units. Advertisement inventory shall include prefabricated static advertisement spaces/panels, digital screens inside metro trains and train exterior for wrapping. The digital panels shall be utilized for display of muted VIDEO CONTENT on 30:70 time slot sharing basis between DMRC and Licensee. The time sharing between DMRC and Licensee shall be reconciled every 100 minutes.</p> <p>iii) Licensee shall bear the cost of integration, required software, etc.</p>	<p>advertising units. Advertisement inventory shall include prefabricated static advertisement spaces/panels and train exterior for wrapping.</p> <p>iii) Deleted</p>
<p>6.3) Scope of work</p>	<p>Route / Section Available For Exclusive Advertisement Rights of Metro Trains on Line No.1:</p> <p>Selected bidder shall be permitted to display advertisements inside Delhi Metro Trains on Line No. 1 at pre-fabricated advertisement spaces/panels, digital screens inside Delhi Metro Trains and on train exterior by wrapping. Advertisements on floor and strap hangers and are not permissible.</p>	<p>Route / Section Available For Exclusive Advertisement Rights of Metro Trains on Line No.1:</p> <p>Selected bidder shall be permitted to display advertisements inside Delhi Metro Trains on Line No. 1 at pre-fabricated advertisement spaces/panels inside metro trains and on train exterior by wrapping. Advertisements on floor and strap hangers and are not permissible.</p>
<p><u>DLA</u> <u>e)</u></p>	<p><u>SCOPE OF WORK</u> ii) Procurement, fabrication, installation & erection of advertising units. Advertisement inventory</p>	<p><u>SCOPE OF WORK</u> ii) Procurement, fabrication, installation & erection of advertising units. Advertisement inventory shall</p>

	<p>shall include prefabricated static advertisement spaces/panels, digital screens inside metro trains and train exterior for wrapping. The digital panels shall be utilized for display of muted VIDEO CONTENT on 30:70 time slot sharing basis between DMRC and Licensee. The time sharing between DMRC and Licensee shall be reconciled every 100 minutes.</p> <p>iii) Licensee shall bear the cost of integration, required software, etc.</p>	<p>include prefabricated static advertisement spaces/panels and train exterior for wrapping.</p> <p>iii) Deleted</p>
<p><u>DLA Annexure 11</u></p>	<p>Route / Section Available For Exclusive Advertisement Rights of Metro Trains on Line No.1:</p> <p>Selected bidder shall be permitted to display advertisements inside Delhi Metro Trains on Line No. 1 at pre-fabricated advertisement spaces/panels, digital screens inside Delhi Metro Trains and on train exterior by wrapping. Advertisements on floor and strap hangers and are not permissible.</p>	<p>Route / Section Available For Exclusive Advertisement Rights of Metro Trains on Line No.1:</p> <p>Selected bidder shall be permitted to display advertisements inside Delhi Metro Trains on Line No. 1 at pre-fabricated advertisement spaces/panels inside metro trains and on train exterior by wrapping. Advertisements on floor and strap hangers and are not permissible.</p>