

Notice Inviting Tender (DMRC/PB/416M0012/ID)

- 1.1 The National Capital Region (NCR) includes the Indian Capital [New Delhi](#) along with its satellite towns and is the most populous urban agglomeration in India. Delhi/New Delhi with a total population nearing 17 million residents is the 10th most populous city in the world and is the 7th largest urban agglomeration in the world with a population of around 23 million people. Delhi Metro Rail Corporation Limited (DMRC) was incorporated on 03-05-1995 under the Companies Act, 1956. DMRC undertook the construction activities of a world class MRTS to provide a technology driven world class MRTS for Delhi and the neighboring satellite towns, the first section of Phase-I of DMRC was made operational on 25-12-2002. DMRC has since completed the construction of Phase-I, Phase-II, network comprising of 158 stations and a network of around 213 km and has already put them under operation, and the Phase-III of the Delhi Metro System is operational in some phases and is fast nearing completion. As of today, DMRC network comprises of six operational lines, along with the Airport Express Line with a ridership of more than 3.2 million commuters per day.
- 1.2 DMRC invites bid from suitable participants who may be sole proprietorship firm, a partnership firm or a company having registered office in India or a combination of above in the form of Joint Venture (JV) or consortium, for selection of Licensee for grant of exclusive Advertisement Rights inside the selected metro stations to design, procure/manufacture, install, manage, operate, market and sell advertising spaces inside the Selected Metro Stations of Line- 3 & 4 in DMRC network as mentioned in detail in Annexure-1 of This RFP. DMRC shall receive RFP Bids pursuant to this RFP document, in accordance with the terms set forth herein as modified, altered, amended and clarified from time to time by DMRC. Bidders shall submit bids in accordance with such terms on or before the date specified in this document. Bidders are advised to visit the DMRC premises at the stations / site and familiarise themselves with the proposed advertisement arrangements and all activities necessary in this regard.
- 1.3 DMRC has adopted a single-stage two packet Bidding Process through Open E-Tender for selection of a suitable highest bidder to grant Exclusive Advertising Rights Inside Selected Metro Stations in DMRC Network on Line- 3 & 4, as detailed in Annexure-1.

- 1.4 Request for Proposal Document (non-transferable) can be downloaded from the web site <https://eprocure.gov.in/eprocure/app> . Cost of RFP Document (Non-refundable) is Rupees Twenty One Thousand only (Rs.21,000/-) (including 5% DVAT). RFP Document cost shall be submitted in the form of Demand Draft / Pay Order drawn on any Indian Scheduled commercial bank/ Indian Branch of foreign bank in favour of "Delhi Metro Rail Corporation Ltd" payable at New Delhi.
- 1.5 Addendum/Corrigendum, if any, will be placed on DMRC website only from time to time. RFP/DLA document can also be downloaded from the website <https://eprocure.gov.in/eprocure/app> and may be submitted along with the document cost at the time of submission of RFP bids. The bidder will also be required to submit the cost of RFP document/Tender doc and EMD as per the time schedule specified below. Late/ delayed RFP received/uploaded after the stipulated date and time of submission of RFP shall be rejected out rightly. A bidder who does not submit the cost of tender document/EMD in physical form as given below, is liable to be rejected.
- 1.6 Schedule of Bidding Process for RFP

1.	Sale of Tender Document	From 27-01-2017 to 22-02-2017 (up to 16:00 hrs) on e-Tendering website https://eprocure.gov.in/eprocure/app For further information on this regard bidders are advised to contact on 23417910-12 (Ext: 534776), For technical queries related to Central Procurement Portal, Help Desk No: 0120-4200462, 0120-4001002, 011-23417910/12, Extn. No. 534318
2.	Cost of Tender Document (Non-Refundable)	Non-refundable Rs. 21,000/- (Rs.20,000/- + 5% DVAT) Cost of Tender Document shall be acceptable in the form of Demand Draft / Banker's Cheque in favour of 'DMRC Ltd.' payable at New Delhi.
3.	EMD/Bid Security	Rs. 16,00,000/- (Rupees Sixteen Lakhs only) , in the form of a Demand Draft / Banker's Cheque only in favour of 'DMRC Ltd.' payable at New Delhi, drawn on a scheduled Commercial Bank.
4.	i) Authority and place for submission of Cost of Tender Document and Bid Security in original physical form ii) Due date & Time for submission of (i) above	i) Office of Dy. Chief Engineer/ Property Business-II, 4 th Floor, B Wing, Metro Bhawan, Fire Bridge Lane, Barakhamba Road, New Delhi-110001. ii) 22-02-2017 up to 16:00 hrs
5	Pre-Bid meeting	06-02-2017 at 14:30 hrs at 4 th floor, Metro Bhawan

6	Last Date of receipt of written queries(if any) by DMRC	06-02-2017 (till 17:30 hrs), can be e-mailed to: chandanjauhar@dmrc.org pallavi_15289@dmrc.org rajiv-kumar@dmrc.org
7	DMRC's response to queries by	09-02-2017
8	Time of submission of Bid at e-portal	From 13.02.17 (09:30 hrs.) to 22-02-2017 (till 1600hrs)
9	Date & Time of Opening of Technical Bids online	23-02-2017 at 1600hrs
10	Validity of Bid	Up to 180 days from the last date of submission of tender.

1.7. **Schedule of Various Stages:** The License shall follow the following time lines:

SN	Stage of Activity	Time Period
1	Payment of License Fee as per schedule given in RFP and Interest Free Security Deposit/ Performance Security to DMRC by Licensee	Within 30 days of issue of Letter of Acceptance.
2	Advertisement spaces at inside Stations to be handed over to Selected Bidder	Within 10 days of making the full due payments in accordance with LOA.
3	Signing of License Agreement	Within 30 days after date of handing over of the Station(s).
4	Payment of Advance 1 st quarterly fees	Within 75 days from date of handing over of the station as per clause 8.4 (e) or RFP.

1.8 **Eligibility Criteria:-**

(a) Bidders shall have a minimum annual average Gross turnover of Rs. 5.52 crores/- (i.e aggregate gross turnover of Rs. 16.56 crores) in last 3 (three) audited financial statements/years [i.e. 2013-2014, 2014-2015, 2015-2016] duly certified by a Chartered Accountant with stamp and signature. Here, gross turnover shall mean turnover from all sectors(s) of Advertisement business(es). The bidder shall upload audited financial statements including profit/loss account of above mentioned last three financial years.

In case audited balance sheet of the last financial year is not made available by the bidder, they have to submit an affidavit along with certificate from chartered accountant certifying that 'The balance sheet for 2015-2016 has actually not been audited so far'. In such a case the financial data audited of financial year 2012-2013 may be submitted, which will be taken into consideration for evaluation. If audited balance sheets of last three preceding years other than the last financial year are not submitted, the bid shall be considered as non-responsive and shall not be evaluated.

In case of a Bid by a JV/Consortium of firms, following shall be abided by their members:

- (i) For the purpose of evaluation of the consortium, each member's contribution towards the turnover shall be considered in the same ratio of their equity participation in the consortium. (Illustration: Say If 'A' and 'B' are two members of JV/Consortium. 'A' is having 70% equity holding in JV and 'B' is having 30% equity holding in JV. In such a condition, 70% of 'A's total turnover and 30% of 'B's total turnover will be taken into consideration for evaluation of eligibility of the JV).
 - (ii) The Lead Member of the JV/Consortium shall maintain a minimum percentage share of 51% of the aggregate shareholding of the JV/Consortium during full tenure of License Agreement.
 - (iii) Any change in percentage stake of JV/Consortium members without prior written approval of DMRC shall be treated as Material Breach of Contract and Licensee's Event of Default entitling DMRC to encash Security Deposit/Performance Security and /or to terminate the License Agreement after 30 day notice.
 - (iv) Minimum percentage stake of any member in JV/Consortium during license period (including lock-in period) shall not be less than 15%.
 - (v) Partners having less than 26% participation shall be considered as non-substantial partner and shall not be considered for evaluation which means that their eligibility shall not be considered for evaluation of JV/Consortium.
 - (vi) All members of such entity shall be jointly and severally liable for the due performance of License agreement.
- b) The Bidders shall submit along with the RFP Application a bid security of Rs. 16,00,000 (Rs. Sixteen lakhs only) as detailed under clause 1.6 of NIT and **clause 3.6 of the RFP document**. The payment shall be made in the form of a Demand Draft/ Pay Order drawn on any Indian Scheduled Commercial bank/ Indian Branch of foreign bank in favour of "Delhi Metro Rail Corporation Ltd" payable at New Delhi. The Bid shall be summarily rejected if it is not accompanied **with valid bid security of appropriate amount**. The bid security/EMD in physical form must invariably be submitted to DMRC as given in clause 3.6 (4), failing which the bid is likely to be rejected. The bid security of the selected Bidder shall be adjusted against the first Advance License Fee. The bid security of unsuccessful bidders shall be refunded after award of contract, without considering any interest, thereof. If the bidder withdraws its bid at any stage, the Bid Security amount of the bidder shall be forfeited by DMRC.
- c) **Undertaking For not being banned from Business:**
As on date of Tender submission (i) DMRC/MOUD/Delhi-Govt. must not have banned business with the tenderer (any member in case of JV) or (ii) Any Central/state Government department/PSU/Other Government entity or local body must not have banned business with the tenderer (any member in case of JV) which is applicable to all ministries (approved by the committee of economic secretaries, Ministry of Commerce). **The tenderer should submit undertaking to this effect as per Annexure-8**
- d) Bidders are expected to carry out extensive survey of DMRC premises and analysis at their own cost, before submitting their respective Bids for award of the

License Agreement. DMRC shall provide necessary permission and assistance to the prospective Bidders in this regard.

- e) The tenderers may obtain further information/ clarification, if any, in respect of these tender documents from the office of Dy.CE/PB-2 Delhi Metro Rail Corporation, 4th floor, Metro Bhawan, Fire Brigade Lane, Barakhamba Road, New Delhi –110 001.
- f) The intending tenderers must be registered on e-tendering portal <https://eprocure.gov.in/eprocure/app>. Those who are not registered on the e-tendering portal shall be required to get registered beforehand. If needed they can be imparted training on 'online tendering process'. After registration the tenderer will get user id and password. On login tenderer can participate in tendering process and can witness various activities of the process. Tender Document can also be downloaded from DMRC's website www.delhimetrorail.com under tab 'Tenders' and subhead 'Property Development & Property Business Tenders' and has to be **submitted online through e-tendering portal <https://eprocure.gov.in/eprocure/app> only.**
- g) The authorized signatory of intending tenderer, as per Power of Attorney (POA), must have valid *class-III* digital signature. The tender document can only be downloaded or uploaded using Class-III digital signature of the authorized signatory.
- h) Tender submissions will be made online after uploading the mandatory scanned documents towards cost of tender documents such as Demand Draft or Pay Order or Banker's Cheque from a Scheduled commercial bank based in India and towards Tender Security such as Demand Draft or Pay Order or Banker's Cheque from a Scheduled commercial bank based in India in favour of 'DMRC Ltd.' and payable in New Delhi, and other documents as stated in the tender document.
- i) Late tenders (received after date and time of submission of bid) shall not be accepted under any circumstances.
- j) DMRC reserves the right to accept or reject any or all proposals without assigning any reasons. No tenderer shall have any cause of action or claim against the DMRC for rejection of his proposal.
- k) Bidder shall note that the maximum number of files can be uploaded is seven. All the uploaded files in tender submission should be named properly and arranged systematically. No special character/space should be there in the uploaded file name.
- l) The bidders are advised to keep in touch with e-tendering portal <https://eprocure.gov.in/eprocure/app> for updates.
- m) After successful completion of tender processing, the Letter of Acceptance to the successful bidder shall be uploaded on the e-tendering portal <https://eprocure.gov.in/eprocure/app> which can be downloaded by successful bidder. LOA would also be E-mailed to the successful bidder.

n) The bidders are advised to keep in touch with e-tendering portal <https://eprocure.gov.in/eprocure/app> and www.delhimetrorail.com/tenders.aspx for updates.

o) In case of any grievances/complaints regarding this tender, please contact:

1.) General Manager/ Property Business

Delhi Metro Rail Corporation Limited

2nd Floor, A-Wing, Metro Bhawan, Fire Brigade Lane, Barakhamba Road,

New Delhi -110001, Email Id: gmpb@dmrc.org, Phone No: 011-23418417

2.) Chief Vigilance Officer

Delhi Metro Rail Corporation Limited

1st Floor, A -Wing, Metro Bhawan, Fire Brigade Lane, Barakhamba Road,

New Delhi -110001, Email Id: cvodmrc@gmail.com , Phone No: 011-23418406

Website:<http://www.delhimetrorail.com/vigilance.aspx>

Note: The Hindi version of NIT is also available on DMRC website. In case of any discrepancy between the English and Hindi versions, the English version shall prevail.

**General Manager/Property Business
Delhi Metro Rail Corporation**