

Date: 08.02.2017

(For website only)



**Delhi Metro Rail Corporation Ltd.
A joint venture of Govt. of India and Govt. of Delhi**

**License out Exclusive Outdoor Advertisement Rights on Civil Structures at Underground Section
from Janpath to Kashmere Gate (excluding Mandi House & ITO) Metro Stations of Line-6**

Corrigendum/Addendum-6

In furtherance to NIT No 41660006OD/2016 and Tender No DMRC/PB/41660006OD August 2016, following changes has been carried out in Tender Document Chapter-6 & Annexure-10:

S/N	Uploaded as	May be read as
1	<p>Limitation of Exclusivity of Advertisement Rights of the Successful Bidder/Licensee:</p> <p>6.3 DMRC is in the process of awarding advertisement rights to its service providers like SULABH International engaged in Operation and Maintenance of Toilet Blocks at metro stations and Licensees engaged in Operation and Maintenance of Cycle Stands at metro stations etc. These service providers are permitted to display commercial advertisements on the civil structures being operated & maintained by them. For this purpose an area measuring 15 sqm for each service providers at each station is reserved to facilitate the commuters / general public through these service providers.</p> <p>6.4 The advertising spaces offered under this tender i.e. 170 sqm (minimum) or higher as per approval of DMRC & approved plans shall be excluding to above spaces. The decision of DMRC in this regard is final and shall be binding upon the Licensee/Successful Bidder.</p>	<p>Limitation of Exclusivity of Advertisement Rights of the Successful Bidder/Licensee:</p> <p>6.3 DMRC is in the process of awarding advertisement rights to its service providers like SULABH International engaged in Operation and Maintenance of Toilet Blocks at metro stations and Licensees engaged in Operation and Maintenance of Cycle Stands at metro stations etc. These service providers are permitted to display commercial advertisements on the civil structures being operated & maintained by them. For this purpose an area measuring 15 sqm for each service providers at each station is reserved to facilitate the commuters / general public through these service providers.</p> <p>6.4 The advertising spaces offered under this tender i.e. 170 sqm (minimum) or higher as per approval of DMRC & approved plans shall be excluding to above spaces. The decision of DMRC in this regard is final and shall be binding upon the Licensee/Successful Bidder.</p>

		<p>6.5 DMRC may install/create any new inventory, panels, etc. for its partners, etc. without commercial exploitation from the same which may be displaying Artwork/ exhibition corners, other exhibits without any commercial consideration to the licensee. This space will be other than what has been specifically reserved for advertisement licensee.</p> <p>6.6 DMRC may provide Co-Branding Rights at the selected station/stations wherein the selected licensee would be allowed to prefix/suffix the brand name of the approved Brand with the existing name of the station, along with up to 10 sqm of branding space on outside civil structure of the station.</p>
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