

Pre-Bid Meeting held on 03.11.2016 for co branding of phase-III stations		
S.No.	Questions raised by interested bidders	Reply by DMRC
1	Clause 6.3 of the RFP, Payment Schedule: Under the payment schedule table point 2 & 3 it is suggested that the payment of the 1st year License fee (10% amount) may please be linked with the ROD of the individual stations and not from handover of the stations. Also, tentative dates of station ROD be provided along with the document Request EMD –Will be accepted in format of Bank Guarantee also	(i)The payment schedule has been revised . Please refer corrigendum-4. (ii) Tentative dates of ROD is given at corrigendum-3.(iii) The EMD shall be accepted in the form of Demand Draft/Banker's Cheque only.
2	That the period of the contract has been kept as 10years which should be made 10 + 5 years extendable as in other contracts of semi- naming such as ITO Metro station and Vishwavidalaya Metro station.	Agreed . After completion of ten years the contract shall be further extendable for 5 more years on mutually agreeable terms and conditions.
3	That all the stations under the scope of this tender are under construction and the exact date of handover of the station is not known. Hence we request that the security and the advance license fee shall be taken only at the time of handover and not after 30 days of issue of LOA.	The payment schedule has been revised . Please refer corrigendum-4.
4	That in the scope of work it has been written that the brand name should preferably be not more than two words. In this regard we have to state that by limiting the brand name up to two words we shall be restrained from approaching companies have brand name of more than two words. In this regard we have to state that we shall never put names of persons or places for co-branding but the restriction of brand name of two words may please be withdrawn.	Refer clause 5.1.1 of RFP:- It is mentioned that the brand name shall <b>preferably</b> not more than two words , however if the demand for co-branding is from the companies having brand name comprising of more than two words it shall also be agreed.
5	Page no.7 3.6 Schedule of bidding process the REP-Bid security /EMD: Rs.11,00,000/- ( Rs. Eleven Lakhs only) Per station , in the form of a Demand draft /Banker;s Cheque only in favour of "DMRC Ltd" payable at New Delhi (page no.7 of the RFP) Request EMD- Will be accepted in format of Bank Gurantee also	Not agreed. The EMD shall be accepted in the form of Demand Draft/Banker's Cheque only. Please refer corrigendum-4 for the amounts of EMD.
6	1.8 Egibility Criteria :- Only turnover criteria is mentioned. It is an advertisement / media display tender so there should be advertisement experience will be required or only advertisement business turnover will be considered.	Please refer corrigendum-3.The turn-over can be from all sector(s) of business(s)
7	Instruction to bidder : Page no.13,15-16 The Documents can be submitted in a maximum of seven bifurcated parts. Page no.13 point no.3 and technical BID submission 4.6 (page no.15-16) k) Copy of the complete tender Document including NIT, Request of proposal, Draft License Agreement and Addendum/Corrigendum (if any) duly signed and stamped on each page by authorized representative of the Bidder as acceptance of terms and condition given thereof . Bidder can upload maximum 7 briefcase files: hence we requesting you that accept the tender without submitting the Signed copy of tender REP/NIT with all corrigendum to release the space for required documents and after finalising the tender the successful tender will submit the signed copy of all RFP document with correigendum and addendums.	Agreed. The bidder may not upload the RFP,DLA, Corrigendum,Pre-bid replays . However seven bifurcated parts does not mean seven files, different documents can be clubbed in to a single part. For any further assistance regarding uploading the documents the bidder may contact CPP Portal helpdesk mentioned at clause no-3 of Instruction to the Tenderers.

8	<p>Page no.25 4.7 Financial Bid: There shall be a single financial quote for each station for which the bid is made , in the format mentioned in BOQ. The bidder shall quote the single Bid variable for both branding /advertisement space: fixed for each station ( subject to a maximum of 100 Sqm on outdoor structure facade and 250 Sqm indoor Station space) and exclusive Co-branding for the selected station by prefix/suffix of the brand name with the station name. kindly provide the details of proposed sites Size wise and location wise outside and inside the media to be installed of each station.</p>	<p>Please refer clause 5.1.6 and 5.1.9(a) of RFP which clearly states that the licensee shall prepare the full advertisement/branding plan .</p>
9	<p>Page no. 27 5.5 if FOB connectivity to the station is needed it shall be given as per terms and conditions under : - The total cost of construction of FOB along with other facilities i.e entry/exit gates etc . Shall be borne by the agency requesting the connection. If bidder will construct the FOB Then the licence PERIOD will be calculated from date of completion of FOB and it will be minimum 15 yrs (will be given in addition to co-branding of stations license period.</p>	<p>After completion of ten years the contract shall be further extendable for 5 more years on mutually agreeable terms and conditions. However the tenure shall have no correlation with the date of completion of ROD.</p>
10	<p>Page no. 29 6.3 Schedule of Payment the licensee is liable to pay to DMRC the amount of total license fee which is equal to the ten times the amount of fixed annual license fee i.e total license fee in ten years = 10X fixed annual licensee fee. There shall not be any escalation which calculating total licensee fee. The payment Schedule of the license fee for the license period of 10 years. 6 (six) months license fee as Interest free Security Deposit of Rs...../- ( 1st instalment) For Co-Branding of DMRC Station Bidders will required to spend of invest the huge capital cost initillay. hence we are requesting you that. DMRC will consider only 1st year license fee and charge only six months licence fee or 10% of the 1st year license fee. DMRC will allow to deposit monthly license fee to be bidders.</p>	<p>The payment schedule has been revised . Please refer corrigendum-4.</p>
11	<p>Electricity:- Electricity Charges will be borne by the bidder but it is not mentioned that it will provide by DMRC or Bidder will take a new connection meter or sub meter please clarify.</p>	<p>Please refer annexure-2 of DLA ,Rules and Guidelines for Release of Electric Power. The electrical power has to be taken by the licensee from DMRC through a sub-meter.</p>
12	<p>Extension of submission date by till first week of December-2016</p>	<p>Not agreed. The tender has already been extended for nearly 15 days from the original submission date</p>