

SNR Corrigendum No. 4

Clause No.	Published Earlier in the tender	To be read as
Refer clause 4.28 of RFP	<p><b>Cumulative value of 'A+B' for each station, in the Annexure 6 of RFP would be considered for evaluation of financial bid for that station.</b> If in case the quoted highest bids of two or more tenderers are equal then the agency having highest gross turnover from advertisement business in the last three financial years shall be selected.</p>	<p><b>Quoted Annual License fees , in the format prescribed in Annexure-6 of RFP would be considered for evaluation of financial bid for that station.</b> If in case the quoted highest bids of two or more tenderers are equal then the agency having highest gross turnover from all business sectors in the last three financial years shall be selected.</p>
5.1.6 (g) of RFP	<p>At present, Service tax on advertisement is not payable. However, if the service tax becomes payable in future Licensee shall bear the service tax and pay as per prevailing rates.</p>	<p>Licensee shall bear the all applicable taxes including service tax at prevailing rates. Any future revision in taxes shall also be borne by the licensee.</p>
Refer Clause 5.1.3 of RFP	<p>5.1.3 DMRC shall provide branding space for only one brand (specific brand alone, which has been approved for prefix/suffix with the station name under SNR) of 100sqm at the quoted rate (schedule A as per annexure-6 of RFP), of display area outside the allotted station. Revenue Sharing with MCD/civic agency, if applicable/demanded, on Schedule A earnings only, will be borne by DMRC. The licensee can utilize any format of advertisement including and not limited to backlit panels, scrollers, floor banding, roof branding, digital display, advertisement panels in the form of LCD/LED panels, video walls or any similar format of advertisement (without audio). Advertisement inventory may include smart posters, QR codes/graphics. etc as indicated above at the selected station with prior written approval from DMRC. However, audio advertisement in any form is not permitted and there will be no change in DMRC's station announcement / train announcement / notification / inside train name / or any other document due to semor written approval from</p>	<p>5.1.3 (a) DMRC shall provide branding space for only one brand (specific brand alone, which has been approved for prefix/suffix with the station name under SNR) of 100sqm. of display area outside the allotted station. Revenue Sharing with MCD/civic agency, if applicable/demanded, will be borne by DMRC. The licensee can utilize any format of advertisement including and not limited to backlit panels, scrollers, floor banding, roof branding, digital display, advertisement panels in the form of LCD/LED panels, video walls or any similar format of advertisement (without audio). Advertisement inventory may include smart posters, QR codes/graphics. etc as indicated above at the selected station with prior written approval from DMRC. However, audio advertisement in any form is not permitted and there will be no change in DMRC's station announcement / train announcement / notification / inside train name / or any other document due to semi naming of the station.</p>

<p>Refer Clause 3.2.3 of DLA</p>	<p>The licensee may be permitted to carry out the branding by way of integrating the station signage's for the purpose of optimization of spaces inside metro station, provided it is technically feasible and has been approved by DMRC. DMRC shall provide branding space for only one brand (specific brand alone, which has been approved for prefix/suffix with the station name under SNR) of 100sqm at the quoted rate (schedule A as per annexure-6 of RFP), of display area on outside/facade the allotted station. Revenue Sharing with MCD/civic agency, if applicable/demanded, on Schedule 'A' earnings only, will be borne by DMRC. The licensee can utilize any format of advertisement including and not limited to backlit panels, scrollers, floor banding, roof branding, digital display, advertisement panels in the form of LCD/LED panels, video walls or any similar format of advertisement (without audio). Advertisement inventory may include smart posters, QR codes/graphics. etc as indicated above at the selected station with prior written approval from DMRC. However, audio advertisement in any form is not permitted and there will be no change in DMRC's station announcement / train announcement / notification / inside train name / or any other document due to semi naming of the station.</p>	<p>The licensee may be permitted to carry out the branding by way of integrating the station signage's for the purpose of optimization of spaces at metro station, provided it is technically feasible and has been approved by DMRC. DMRC shall provide branding space for only one brand (specific brand alone, which has been approved for prefix/suffix with the station name under SNR) of 100sqm of display area on outside/facade the allotted station. Revenue Sharing with MCD/civic agency, if applicable/demanded, will be borne by DMRC. The licensee can utilize any format of advertisement including and not limited to backlit panels, scrollers, floor banding, roof branding, digital display, advertisement panels in the form of LCD/LED panels, video walls or any similar format of advertisement (without audio). Advertisement inventory may include smart posters, QR codes/graphics. etc as indicated above at the selected station with prior written approval from DMRC. However, audio advertisement in any form is not permitted and there will be no change in DMRC's station announcement / train announcement / no</p>
<p>Refer 8.3 of DLA</p>	<p>At present, DMRC is not liable to share its revenue generated from Branding/advertising inside DMRC Metro stations with local bodies. However, if DMRC becomes liable to share revenue with local bodies from Brandings Inside Selected Metro Stations in future, then DMRC shall deposit the due share to local bodies out of its own fund. Further, share of revenue from outdoor Branding, only for 100 sqm of advertisement space as per Schedule 'A' of clause 4.8 of RFP, if any, with local bodies shall be deposited by DMRC out of its own fund. Licensee shall not be liable to part with any additional revenue on this account.</p>	<p>At present, DMRC is not liable to share its revenue generated from Branding/advertising inside DMRC Metro stations with local bodies. However, if DMRC becomes liable to share revenue with local bodies from Brandings Inside Selected Metro Stations in future, then DMRC shall deposit the due share to local bodies out of its own fund. Licensee shall not be liable to part with any additional revenue on this account.</p>
<p>Refer clause 10.1 of RFP</p>	<p>DMRC shall open the Technical Bids on the Bid Due Date of Submission, at the place &amp; time specified in this document and in the presence of the Bidders who choose to attend. DMRC will subsequently examine and evaluate the Technical Bids in accordance with the Eligibility Criteria set out in this RFP document. The Financial Bid shall be opened on a subsequent date after evaluation of eligibility as per documents submitted at the time of technical bid.. Financial Bid of only those Bidders whose submissions are found to fulfil the eligibility criteria as stipulated above shall be opened. The quote shall be as rate of "Annual License Fee " in the Financial Bid form in both words as well as figures as given in Annexure-6. If there is a discrepancy between words and figures, the amount in words shall prevail. Combined rates (of both schedules i.e. A+B) would be considered for evaluation of the bid for each individual station. Revenue sharing from advertisement with MCD/other civic agency, if applicable/demanded, would be borne by DMRC for the rate quoted in schedule 'A' only.</p>	<p>DMRC shall open the Technical Bids on the Bid Due Date of Submission, at the place &amp; time specified in this document and in the presence of the Bidders who choose to attend. DMRC will subsequently examine and evaluate the Technical Bids in accordance with the Eligibility Criteria set out in this RFP document. The Financial Bid shall be opened on a subsequent date after evaluation of eligibility as per documents submitted at the time of technical bid. Financial Bid of only those Bidders whose submissions are found to fulfil the eligibility criteria as stipulated above shall be opened. The quote shall be as rate of "Annual License Fee " in the Financial Bid form in both words as well as figures as given in Annexure-6. Revenue sharing from advertisement with MCD/other civic agency, if applicable/demanded, would be borne by DMRC.</p>

Refer clause 4.8 of RFP	Financial Bid: - The bidder shall quote the Bid Variable & separately in two parts as given below for	Financial Bid: - The bidder shall quote the Annual Licence Fee for the station
	<b>A. Branding/Advertisement space</b> (100 sqm fixed for each station, for the same brand name, which has been approved by DMRC for prefix/suffix to the station name.) as detailed in Annexure-1.	
	<b>B. Semi Naming Rights for each station</b>	
	The rates quoted for A & B together shall constitute the Annual License Fee & the Bid/offer for a station. The quote shall be as rate of "Annual License Fee" in the Financial Bid form in both words as well as figures as given in Annexure-6. If there is a discrepancy between words and figures, the amount in words shall prevail. Combined rates (of A+B) would be considered for evaluation of the bid for each individual station. Revenue sharing from advertisement with MCD/ civic agency, if applicable, would be borne by DMRC only for the rate quoted in 'A'.	The rates quoted shall constitute the Annual License Fee & the Bid/offer for a station. The quote shall be as rate of "Annual License Fee " in the Financial Bid form in both words as well as figures as given in BOQ/ Annexure-6. If there is a discrepancy between words and figures, the amount in words shall prevail. Revenue sharing from advertisement with MCD/ civic agency, if applicable, would be borne by DMRC .
Financial Bid	As per format in Annexure-6. Earlier the Bidders were supposed to quote separately for Schedule'A' and Schedule'B'.	BOQ/Annexure-6 is revised. The financial bid will be submitted online through E-tender process only. There will be a single quote for each selected station. The <b>revised BOQ</b> is uploaded on tenderwizard.com.(DMRC assumes that out of Annual license fee quoted by the bidders for each station,the value of outside 100 sqm advertisement space/branding is considered 30% of total quote).