



(For Website)

Delhi Metro Rail Corporation Ltd.
A joint venture of Govt. of India and Govt. of Delhi
Tender For Semi Naming Rights at selected metro stations in.
NOTICE INVITING TENDER
(NIT No.316M0005, Dated: 28.04.2016)

1. NOTICE INVITING TENDER

- 1.1. The National Capital Region (NCR) which comprises of the Indian Capital city of [New Delhi](#) along with its satellite towns is one of the most populous urban agglomeration in India. Delhi with a total population nearing 17 million residents is the 10th most populous city in the world and is the 7th biggest urban agglomeration in the world with a population of 23 million people. Delhi Metro Rail Corporation Limited (DMRC) was incorporated on 03-05-1995 under the Companies Act, 1956. DMRC undertook the construction activities to provide a world class MRTS for Delhi and the neighbouring satellite towns, the first section of Phase-I was made operational on 25-12-2002. DMRC has since completed the construction of Phase-I, Phase-II, and also partial Phase-III network comprising of 158 stations and a network of around 213 km and has already put them under operation. As of today, DMRC network comprises of six operational lines, along with the Airport Express Line with a ridership of more than 2.6 million commuters per day.
- 1.2. DMRC invites E-Tenders on two packet system from interested parties which may be a sole proprietorship firm, a partnership firm or a company incorporated under the Companies Act having registered office in India, or a combination of above in the form of Joint Venture (JV), etc. for selection of Licensee for granting Semi-Naming Rights at Selected Metro Stations in Delhi. DMRC shall receive RFP Bids pursuant to this RFP document, in accordance with the terms set forth herein as modified, altered, amended and clarified from time to time by DMRC. Bidders shall submit bids in accordance with such terms on or before the date specified in this document. Bidders are advised to visit the DMRC

premises at the stations / site and familiarise themselves with various arrangements and all activities necessary in this regard.

- 1.3. Request for Proposal Document (non-transferable) can be downloaded from the web site www.tenderwizard.com/DMRC. Cost of RFP Document (Non-refundable) is Rupee Twenty One Thousand only (Rs.21,000/-) (including 5% DVAT).RFP Document cost shall be submitted in the form of Demand Draft / Pay Order drawn on any Indian Scheduled bank/ Indian Branch of foreign bank in favour of "DMRC Ltd" payable at New Delhi.
- 1.4. Bidder shall submit bid document along with bid document cost and Bid Security. The bidder shall specifically quote the name of the station / stations for which the bidder is submitting the bid document. The Bidder will submit Bid Security for each of the Stations for which bid is being submitted. However, bid document cost amounting to Rs. 21,000/- (including DVAT) shall be payable irrespective of whether the bidder submits the bid for one station or more. The station-wise details of EMD/Bid Security for each station/location for SNR is as follows:

SL. no.	Station name	Line	EMD (Rs)
1	Pitampura	1	800000/-
2	Azadpur	2,7	800000/-
3	Vishwavidyala	2	800000/-
4	Dwarka Sector-14	3	800000/-
5	Pragatimaidan	3	800000/-
6	Dwarka Sector-10	3	800000/-

Note:

- I. **Bidder's request for SNR rights for any other station in Delhi/New Delhi can also be considered, depending on feasibility of the proposal, through the tendering Process.**
- II. Some panels for advertisement have already been licensed & installed by DMRC on the station outside premises and outside civil structures for the

stations, under current tender. SNR Rights for above stations will therefore be given on "As is where is basis". The tenure of outside station advertisement contracts is valid till : 25.02.2018 for Pitampura, 23.03.2018 for Azadpur, 31.07.2018 for Vishwavidyalaya, and 23.08.2018 for Dwarka Sec-14, Dwarka Sec-10 and Pragati Maidan.

*The above inventory after completion of the existing contract would be available to the selected bidder/licensee under SNR on "as is where basis" subject to maximum utilisation of area of 100sqm of outside branding area.

1.5. Addendum/Corrigendum,if any, will be placed on our website from time to time. RFP/DLA document can also be downloaded from the website www.tenderwizard.com/DMRC and may be submitted along with document cost at the time of submission of RFP bids. **Late/ delayed RFP received after the stipulated date and time of submission of RFP shall be rejected out rightly.**

1.6. Schedule **of Bidding Process for RFP**

Start of sale of RFP Document to Bidders	From 28.04.2016 to 30.05.2016 (upto 17:30 hrs.) on e-tendering website www.tenderwizard.com/DMRC Tender document can only be obtained after registration of tenderer on the website www.tenderwizard.com/DMRC . For further information on this regard bidders are advised to contact on 23417910-12 (ext:-534772,534776), Help Tenderwizard Desk no:-49424365
Cost of RFP Bid Document (Non-refundable)	INR 21,000/- (inclusive of 5% DVAT) Non-Refundable (Demand Draft /Banker's cheque) in favor of "Delhi Metro Rail Corporation Ltd" payable at New Delhi.) Cost of tender documents i.e, D.D./Banker's cheque, (along with Bid Security for each station for which Bid is submitted) in original, shall be accepted only in the office of Dy.CE/PB-2 Delhi Metro Rail Corporation, 4th floor, Metro Bhawan, Fire Brigade Lane, Barakhamba Road, New Delhi -110 001 before opening of tender and details have to be uploaded on the web-site upto 14:30 hours on 31.05.2016
Pre-Bid Conference	09.05.16 at 15:00 hrs. in Conference hall, 7 th floor, Metro Bhawan, Barakhamba Road, New Delhi- 01
Last date of receiving queries	17:30 hrs on 09.05.2016

DMRC's response to queries by	13.05.2016
Date & Time of Submission of E-Bids	Latest by 14:45 hrs of 31.05.2016
Date & Time of Technical Opening	15:15 hrs on 31.05.2016
Validity of Bids	180 days from bid submission date

1.7. **Schedule of Various Stages:**The License shall follow the following time lines:

SN	Stage of Activity	Time Period
1	Payment of License Fee as per schedule given in RFP and Interest Free Security Deposit/ Performance Security to DMRC by Licensee	Within 30 days of issue of Letter of Acceptance.
2	Stations to be handed over to Selected Bidder	Within 7 days of making the due payments in accordance with LOA.
3	Signing of License Agreement	Within 30 days after date of handing over of the Station(s).

1.8

- (a) **Eligibility Criteria:-** Bidders shall have a minimum annual average Gross turnover of Rs. 1,26,00,000/- (i.e aggregate of Rs. 3,78,00,000/-) in last 3 (three) audited financial statements [i.e. 2012-2013, 2013-2014, 2014-2015] certified by a Chartered Accountant with stamp and signature. Here, gross turnover shall mean turnover from all sectors(s) of business(es). The bidder shall upload audited financial statements including profit-loss account of last three financial years.

In case audited balance sheet of the last financial year is not made available by the bidder, they have to submit an affidavit certifying that 'The balance sheet has actually not been audited so far'. In such a case the financial data of previous 2 (two) audited financial years will be taken into consideration for evaluation (i.e, average of gross turnover of last 2 audited financial years will be considered). If audited balance sheet of last two preceding years other than the last year is not submitted, the bid shall be considered as non-responsive.

- (b). DMRC has adopted a two packet Bidding Process to select suitable highest Bidder to grant Licensing Semi naming rights at the selected stations.
- (c) The Bidders shall submit along with the RFP Application, a bid security as applicable for each of the stations for which the bids is being

submitted/ participated as per details of EMD for each location/station as detailed under **clause 3.4 of this RFP document**. In this case the Bid security shall be Rs.8,00,000/- for each station. The payment shall be made in the form of a Demand Draft/ Pay Order drawn on any Indian Scheduled bank/ Indian Branch of foreign bank in favour of "DMRC Ltd" payable at New Delhi. The Bid shall be summarily rejected if it is not accompanied **with valid bid security of appropriate amount**. The bid security of the selected Bidder shall be adjusted against the Interest Free Security Deposit/First Advance License Fee. The bid security of unsuccessful bidders shall be refunded after award of contract, without considering any interest, thereof. If the bidder withdraws his bid at any stage, his Bid Security amount shall be forfeited by DMRC.

- d) Bidders are expected to carry out extensive survey of DMRC premises and analysis at their own cost, before submitting their respective Bids for award of the License Agreement. DMRC shall provide necessary permission and assistance to the prospective Bidders in this regard.
- e) The tenderers may obtain further information/ clarification, if any, in respect of these tender documents from the office of **Dy.CE/PB-2 Delhi Metro Rail Corporation, 4th floor, Metro Bhawan, Fire Brigade Lane, Barakhamba Road, New Delhi –110 001**.
- f) **The intending tenderers must be registered on e-tendering portal www.tenderwizard.com/DMRC**. Those who are not registered on the e-tendering portal shall be required to get registered beforehand. If needed they can be imparted training on 'online tendering process'. After registration the tenderer will get user id and password. On login tenderer can participate in tendering process and can witness various activities of the process.
- g) The authorized signatory of intending tenderer, as per Power of Attorney (POA), must have valid *class-III* digital signature. The tender document can only be downloaded or uploaded using Class-III digital signature of the authorized signatory.
- h) Tender submissions will be made online after uploading the mandatory scanned documents towards cost of tender documents such as Demand Draft or Pay Order or Banker's Cheque from a Scheduled commercial bank based in India and towards Tender Security such as Bank Guarantee or Demand Draft or Pay Order or Banker's Cheque from a Scheduled commercial bank based in India and other documents as stated in the tender document.
- i) Late tenders (received after date and time of submission of bid) shall not be accepted under any circumstances.
- j) DMRC reserves the right to accept or reject any or all proposals without

assigning any reasons. No tenderer shall have any cause of action or claim against the DMRC for rejection of his proposal.

- k) Bidder shall note that the maximum file size that can be uploaded is 5 MB. All the uploaded files in tender submission should be named properly and arrange systematically. No special character/space should be there in the uploaded file name.

- l) The bidders are advised to keep in touch with e-tendering portal www.tenderwizard.com/DMRC for updates.

Note: The Hindi version of NIT is also available on DMRC website. In case of any discrepancy between the English and Hindi versions, the English version shall prevail.

General Manager/Property Business

Delhi Metro Rail Corporation