

Delhi Metro Rail Corporation Limited

(A joint venture of Govt. of India and Govt. of Delhi)

Tender for Exclusive Outdoor Advertisement Rights on Civil Structures at Underground Section from Udyog Bhawan to Saket Metro Stations and Elevated Section from Qutub Minar to Guru Dronacharya (excluding) Metro Stations of Line-2 (Yellow Line)

NOTICE INVITING TENDER
(NIT No. DMRC/ PB/41620003OD)

- 1.1** Delhi Metro Rail Corporation Ltd. invites E-Tenders in Two Packet System, from reputed agencies or as Joint Venture/Consortium/Partnership to License out Exclusive Outdoor Advertisement Rights on Civil Structures at Underground Section from Udyog Bhawan to Saket Metro Stations and Elevated Section from Qutub Minar to Guru Dronacharya (excluding) Metro Stations of Line-2 (Yellow Line) for Ten Years.
- 1.2** DMRC shall receive Bids pursuant to this tender document, in accordance with the terms set forth herein as modified, altered, amended and clarified from time to time by DMRC. Bidders shall submit bids in accordance with such terms on or before the date specified in the document. The Bidders are advised to visit the field sites and familiarise themselves with the proposed arrangements and all activities necessary in this regard.
- 1.3** Salient features of Bidding Process:
- a)** DMRC has adopted a two packet Bidding Process(Technical and financial) to select suitable bidder(s) to grant Exclusive Outdoor Advertisement Rights on Civil Structures at Underground Section from Udyog Bhawan to Saket Metro Stations and Elevated Section from Qutub Minar to Guru Dronacharya (excluding) Metro Stations of Line-2 (Yellow Line) from this tender.
 - b)** For participation in e-tendering process, the prospective bidder(s) has to be registered on DMRC's e-tendering portal www.tenderwizard.com/DMRC. On registration they will be provided with a User ID and a password enabling them to submit their Bids online using Digital System Certificate (DSC) and to witness various activities of the process. The authorized signatory of intending Bidder, as per Power of Attorney (POA), must have valid class-III digital signature. The Tender Document can only be downloaded or uploaded using Class-III digital signature of the authorized signatory. If needed prospective bidder can be imparted training on "online tendering process".
 - c)** The Bidders are expected to carry out extensive survey and analysis of locations offered for displaying Outdoor Advertisements at their own cost, before submitting their respective Bids for award of the License Agreement. DMRC shall provide necessary permission and assistance for the prospective Bidders in this regard.
 - d)** The Bid submissions must be made online after uploading the mandatory scanned documents towards Cost of Tender Document, Bid Security and other documents as stated in Tender Document.
 - e)** Bidders shall note that the maximum file size that can be uploaded is **5MB**. All the uploaded files in Bid submission should be named properly and arranged systematically. No special character/space should be there in the uploaded file name.

f) Schedule of Bidding Process:

1.	Sale of Tender Document	From 22-02-2016 to 28-03-2016 (up to 1130 hrs)
2.	Cost of Tender Document (Non-Refundable)	Rs. 21,000/- (Rs.20,000/- + 5% DVAT) Cost of Tender Document shall be acceptable in the form of Demand Draft / Banker's Cheque in favour of "DMRC Ltd." payable at New Delhi.
3.	Bid Security	Rs.22,00,000/- (Rupees Twenty Two Lakhs) in the form of a Demand Draft / Banker's Cheque only in favour of "DMRC Ltd." payable at New Delhi.
4.	i) Authority and place for submission of Cost of Tender Document and Bid Security in original physical form ii) Due date & Time	i) Office of Dy. General Manager/ Property Business, 4 th Floor, B Wing, Metro Bhawan, Fire Bridge Lane, Barakhamba Road, New Delhi-110001. ii) 28-03-2016 up to 1430 hrs
5.	Pre-Bid meeting	04-03-2016 at 1500 hrs at Metro Bhawan
6.	Last Date of receipt of written queries(if any) by DMRC	05-03-2016
7.	DMRC's response to queries by	09-03-2016
8.	Last Date & Time of uploading of Bid at tender wizard portal	28-03-2016 up to 1500hrs
9.	Date & Time of Opening of Technical Bids online	28-03-2016 at 1515 hrs
10.	Validity of Bid	Up to 180 days from the last date of submission of Bid.

g) In case of a Bid by a JV/Consortium of firms, following shall be abide by its members:

- (i) The Lead Member of the JV/Consortium shall maintain a minimum percentage share of 51% of the aggregate shareholding of the JV/Consortium during full tenure of License Agreement.
- (ii) Any change in percentage stake of JV/Consortium members without prior written approval of DMRC shall be treated as Material Breach of Contract and Licensee's Event of Default entitling DMRC to encash Security Deposit/Performance Security and or to terminate the License Agreement after 30 days notice.
- (iii) It is clarified that percentage stake of lead member of JV/Consortium members shall always be more than 51% during license period. Lead member may be any member of JV/Consortium, provided its percentage stake in JV/Consortium is more than 51%.

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- (iv) Minimum percentage stake of any member in JV/Consortium during license period (including lock-in period) shall not be less than 15%.
 - (v) Partners having less than 26% participation shall be considered as non-substantial partner and shall not be considered for evaluation which means that their eligibility shall not be considered for evaluation of JV/Consortium.
 - (vi) All members of such entity shall be jointly and severely liable for the due performance of License agreement.
- 1.4** Tender Document can also be downloaded from DMRC's website www.delhimetrorail.com under tab "Tenders" and subhead "Property Development & Property Business Tenders" and has to be submitted online through e-tendering portal www.tenderwizard.com/DMRC only.
- 1.5** The Bidders are advised to keep in touch with e-tendering portal www.tenderwizard.com/DMRC for latest updates (addendum/corrigendum) in respect of this tender. There will no other mode of communication for update, if any.
- 1.6** The required DD/PO/Banker's Cheque has to be submitted by the specified date and time, failing which tender shall be declared as ineligible and the Bid submitted shall be summarily rejected.
- 1.7** The Hindi version of this NIT shall be there on DMRC's website. However, in case of any discrepancy between Hindi & English versions, the English version of NIT shall prevail in all official purpose.

General Manager/Property Business

Delhi Metro Rail Corporation Limited