

S/N	Query	DMRC's Response
1	Escalation of License Fee: It is suggested that the increase of Concession Fee should be Ten percent (10%) and not 20% every three (3) years as mentioned since this tender provides a non-exclusive environment for the bidder wherein stations have been excluded from the scope of this tender on account of Semi-naming rights and also the civil structures of Line-6 for stations within Delhi are excluded	Please refer to Article -2, Clause No-2.10 (Pg- 51). This has been done as a part of standardization of contract conditions. The bidders may quote their financial bids accordingly.
2	Exclusivity: The tender in its present form does not offer any exclusivity to the bidders. This tender should also include the civil structures for the remaining stations on this line as and when the License Period of the same expires to provide the bidders with complete exclusivity	Please refer Clause No. 2 (Pg-43)
3	Pillar Wrap: Please confirm whether the successful bidder can do wrapping of the pillar instead of installing media boxes on the pillars	Size/location of panels as per Annexure - 1A are indicative only. Please refer Article -3 Clause No. 3.5 (Pg-56) and Annexure-1,b (Pg- 81)
4	Advertisement Tax: Please confirm on the calculation & amount to be paid to the local Municipal body towards Advertisement tax	Please refer Article -2, Clause No-2.21 (Pg-54)
5	Permissions from NHAI: Please confirm whether any requisite permission are required from NHAI for display of advertisements as this line falls on the National Highway. If required the necessary permissions should be obtained by DMRC	Please refer to Chapter-6, Clause No. 6.2.1(i) (Pg-19)
6	At point 5.4(b) page-16, commencement of License period has been given as 10years of handing over of the advertisement spaces. Whereas it should be 76 th day from handing over of the advertisement spaces.	Please refer Article-2, clause No. 2.1 (Pg-50)
7	1. Clauses 6.2.1 (l) page-19, 7.2 (c) page-21 and Annexure-2 at Point 12 page-31. All the above state that Municipal/ advertisement taxes shall be borne by the selected bidder/licensee. Whereas Licensee is to pay only service tax in addition to license fee and Municipal/ advertisement taxes and revenue share has to be taken care of by DMRC	Same as S/N- 4
8	At 7.3 (e) page-22 enhancement of performance security and license fee has been kept at 20% every three years which does not concur well with the market forces. It is suggested that enhancement be made 10% every three years	Same as S/N- 1
9	Article-3 maintenance and operation point-3.6.6 page-58 states that licensee shall submit monthly statement of actual area utilized for advertisement at each station after due certification from station manager. It appears that this clause is for advertisements inside the stations	This may please be read as follows "licensee shall submit monthly statement of actual area utilized for advertisement under this License agreement"
10	Point 1.3 (D) page-5 Time for Physical submission of cost of tender document and EMD has been kept at 15.00hrs on 06.01.2016 which is the same as the last date and time of submission of Bid. Keeping two activities at the same time shall create confusion and the time for physical submission of cost of tender document and EMD should be made 14.30hrs on 06.01.2016 (30 minutes before the last time of submission)	This Clause may be read as "The Cost of Tender Document and Bid Security shall be accepted in the form of Demand Draft/Pay Order/ Banker's Cheque in favour of "DMRC Ltd." payable at New Delhi. The Cost of Tender Document and the Bid Security must be submitted, in original, on or before 1430 hrs of last date of sale of Tender Document to Dy. General Manager/ Property Business, 4th Floor, B-Wing, Metro Bhawan, Fire Brigade Lane, Barakhamba Road, NewDelhi-110001
11	Some Court cases are pending for final decision with regard to outdoor advertisement in Haryana State. In those cases interim directives are that no advertisement will be allowed on National Highway & as per your tender documents some / most of the sites are coming within the property of National Highway. In such a case who will take permission from National Highway / Hon'ble High Court to display of advertisement	Same as S/N- 5
12	Municipal Corporation Faridabad is charging advertisement tax & a communication to DMRC in this regard is also on record with MCF, that outdoor advertisement on civil structure of DMRC also comes under MCF preview/ jurisdiction & advertisement tax will be levied. The burden of advertisement tax payable to MCF lies with DMRC or the bidder, please clarify	Same as S/N- 4
13	Location of Sites mentioned as panels on the FOB should be clearly indicated for better bid/ calculations, as the size of site of panel mentioned is 30'x8' but FOB size is more than 100 feet (W) (photo attached)	Same as S/N- 3
14	If due to any reason permission to install the sites not granted than what will be future of the contract.	In such an eventuality,the contract shall be closed without any liability on either side.

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15	As per Tender Document Page no 8 point 3.1 Eligibility criteria that bidders should have a minimum average annual gross turnover of Rs 10 Crore in the last three years - While it should be average annual turnover 3.3 crore instead of 10 Crore	The same may be read as "Bidders shall have a minimum annual average gross turnover of Rs. 3.33 Crore (Rupees three crores and thirty three lacs only) in last 3 (three) audited financial statements certified by a Chartered Accountant with stamp & signature. Here, gross turnover shall mean turnover from all/single (as applicable) sector(s) of business (es). The bidder shall upload audited financial statements including profit-loss account of last 3 financial years"
16	As per Tender Document Page No 22 Point 7.3 (e) Ineterest free Security deposit/performance Security shall be Escalated by 20% on completion of every three year - I Would like to request you that looking at all market scenario increment of 20 % on security deposit is too high please reconsider it.	Same as S/N- 1
17	As per Tender Document Page No 79 Annexure 1A - Advertisement premises area defined in the Tender document and specification of size is mentioned - Whether Size and location can be changed or not as per the outdoor policy for E.g. if licensee wants to increase the FOB panel size and if licensee wants to utilize duct panel instead of FOB	Same as S/N- 3
18	As per Annexure 1A Total Area is 609 SQM (6550 SQFT) - Is there any possibilities that any bidder can bid less than 609 SQM and whether any chances to increase the area .?	Please refer Chapter-6, Clause No. 6.2, (Pg-18) and Article-3, Clause No. 3.1 (Pg-56)
19	Regarding FOB is there any involvement of NHAI if yes whether any approval required from NHAI and who will take the approval so far as concern about NHAI they will not allow for advertisement.	Same as S/N- 5
20	What About MCF Advertisement Tax & Permission ?	Same as S/N- 4
21	Commencement Period - You are giving 75 Days after handing over the site but 75 Days is not enough as documentation takes more than 90 Days in DMRC and Haryana outdoor policy is yet not finalized and it is under Punjab & Haryana court so I Would like to request kindly revised Commencement time frame it should be after taking advertisement approval from Authority which is fair for both side.	Same as S/N- 6
22	What about the commencement of Mujesar to Ballabhgarh -1. If any Licensee is submitting the Bid Annexure B including the Ballabhgarh when the commencement period will be Started from DMRC 2. Whether Security deposit for the same will be deposited to DMRC along with Aneexure 1 A site or it will be deposited separately.	Please refer Annexure-1, point C (Pg-81);1. Please refer Article-2, clause No. 2.8 (Pg-51) 2. Please refer Article 2, Clause No.2.15 (Pg-53) .
23	Who will take permission from Advertising from NHAI authorities as advertising on the highways are banned.	Same as S/N- 5
24	Incubation Period is 75 days is too short it should be 120 days because paper work, formalities take many days and it is all new media installation	Please refer Article 2, Clause No. 2.8 (Pg-51)
25	In previous tender the bank guarantee was 100% but now in this tender it's been not same. Please make it 100% BG on Security Amount.	Please refer Article 2, Clause No. 2.16 (Pg-53). This has been done as a part of standardization of contract conditions. The bidders may quote their financial bids accordingly.
26	When we expect 100 sq meter extra on same stretch.	Please Anneuxe-1, point C (Pg-81)
27	What is the minimum lock-in period, Can we exchange or relocate the panel or Advertising space according too it's visibility, can we go beyond 609 Sqft.	Please refer Article-2, Clause No. 2.2 (Pg-50); Please refer Article -3, Clause No. 3.5 (Pg-56); please refer Article -3, Clause 3.1 (Pg-56).
28	The details which is given in Annexure -1 -a, Annexure-1-b it seems that there are some typographical mistakes Like Pillar Koisks double sided written on one side and other side Duct Panel. Some where 20x8 sizes are written as FOB sizes but in most of the cases it is 30x8	Same as S/N- 3
29	Why Backal FOB has not been included in the tender as that is one of the important station.	Same as S/N- 3
30	That when the successful bidder has to submit the license fees...??	Please refer Chapter-5, Clause No. 5.8 (Pg-17)
31	That if an Advertiser is registered with MSME, then the company will be liable to pay Tender Form Cost and Earnest Money Deposit(EMD) or not ? Because as per the notification of MSEs dated 23.03.2012, any micro or small company registered with MSME will be granted benefits like-1 Issue of tender sets free of cost. 2. Exemption for payment of earnest money deposit (EMD), scan copy of MSME sheet attached.	Bidder is required to make payment as per terms and conditions of this tender document. No exception shall be granted.

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32	That, what will be the step taken by DMRC in helping the successful bidder to obtain NOC from Municipal Corporation of Faridabad / Highway Authority/ or any other authority ?	All help in terms of tender document shall be extended to the bidder.
33	No time period has been prescribed for returning the bid security amount i.e Rs.13 lacs and there is no provision for giving interest on the bid security amount in case there is a delay in the payments. Please provide time period to return bid security of unsuccessful bidders and also the interest payable in case of delay.	Please refer Chapter-4,Clause No. 4.4.3 (Pg-9).
34	The advertisement shall be dependent on who books the advertisement space. How the company is going to ensure that equal opportunities are provided to all parties, if the other party approaches the company later. Request you to delete this clause.	Licensee shall make no discrimination among various Political Parties. No priority/privalage is to be provided to any particular party,etc.
35	It is suggested the License Fee and Interest Free Security Deposit / Performance Security should be escalated by 10% on completion of every 3 (three) years of license period, on compounding basis.	Same as S/N- 1
36	Please provide clarity whether concessionaire shall have the flexibility to install the advertisement sites as per concessionaire's choice(i.e increasing the number of sites at certain places, such as FoB, while decreasing the number of wall wrap/duct panel sites at other places) while maintaining the total permissible area or is it mandatory to install advertising sites as prescribed in Annexure I of Tender Document?	Same as S/N- 3
37	What is the use and purpose of putting such details as it will not serve any purpose whereas it will be detracting the attention from advertisement? Request you to delete this clause.	For effective monitoring of contract, Licensee is required to display the information.
38	Such penalties may impact financial viability of the project. There is no Turn around Time mentioned? The customers/clients will not wait for long for the approval to happen and thereafter advertisement to be displayed. Kindly provide the turn around time for approval of creatives.	It is to clarify that Penalty shall be levied when Licensee displays advertisement without compliance of Annexure-II(Pg-82)
39	Please provide clarity whether DMRC has approvals from various authorities like Municipal Corporation of Faridabad, NHAI etc. for advertising media installation as per Annexure I of tender document. Kindly clarify how the successful bidder shall be compensated for any delay arising out of non procurement of approval by DMRC from other government authorities and consequent delay caused by such objections from those authorities?	Same as S/N- 5