

CHAPTER 1
NOTICE INVITING BID

- 1.1 Delhi Metro Rail Corporation Ltd. invites E-Tenders, in Two Packet System, from reputed agencies by themselves or as Joint Venture / Consortium / Partnership to License out Advertisement Rights on outside civil structures from Ramp near R K Ashram station to Dwarka alongwith Yamuna Bank (Excluding) to New Ashok Nagar with future extension from Dwarka to Najafgarh. The Bidders shall not have a conflict of interest that affects the Bidding Process. Any Bidder found to have conflict of interest shall be disqualified. A Bidder shall be deemed to have a conflict of interest affecting Bidding Process if a constituent of one Bidder is also a constituent of another Bidder.
- 1.2 DMRC shall receive RFP Bids pursuant to this RFP document, in accordance with the terms set forth herein as modified, altered, amended and clarified from time to time by DMRC. RFP Bidders shall submit bids in accordance with such terms on or before the date specified in this document. The RFP Bidders are advised to visit the site and familiarise themselves with the proposed arrangements and all activities necessary in this regard.
- 1.3 Salient features of Bidding Process:
- 1.3.1 Schedule of Bidding Process for RFP

Start of sale of RFP Document to Bidders	From 10.06.2015 to 06.07.2015 (upto 17:30 hrs.) on e-tendering website www.tenderwizard.com/DMRC Tender document can only be obtained after registration of tenderer on the website www.tenderwizard.com/DMRC . For further information on this regard bidders are advised to contact on 23417910-12 (ext:-534777,534772), Help Tenderwizard Desk no:-49424365
Cost of RFP Bid Document (Non-refundable)	INR 21,000/- (inclusive of 5% DVAT) Non-Refundable (Demand Draft /Banker's cheque) in favour of "Delhi Metro Rail Corporation Ltd" payable at New Delhi.) Cost of tender documents i.e, D.D./Banker's cheque, in original, shall be accepted only in the office of Dy.CE/PB-2 Delhi Metro Rail Corporation, 4th floor, Metro Bhawan, Fire Brigade Lane, Barakhamba Road, New Delhi -110 001 before opening of tender and details have to be uploaded on the web-site upto 17:30 hours on 06.07.2015.
Pre-Bid Conference	29/06/15 at 15.00 hrs. in Conference hall, 7 th floor, Metro Bhawan, Barakhamba Road, New Delhi- 01
Last date of receiving queries	17:30 hrs on 29/06/15
DMRC's response to queries by	30/06/15
Date & Time of Submission of Sealed RFP Bids	Latest by 15.00 hrs of 09/07/2015
Date & Time of Opening of RFP Bids	15.15 hrs on 09/07/2015
Validity of Bids	180 days from bid submission date

- 1.3.2 Schedule of Various Stages: The Selected Bidder shall follow the following time lines:

Stage of Activity	Time Period
Payment of Interest Free Security Deposit/ Performance Security to DMRC by Licensee.	Within 30 days of issue of Letter of Acceptance.
Licensing space to be handed over to Selected Bidder.	Within 10 days of making the payments of Interest Free Security Deposit/ Performance Security.
Signing of License Agreement.	Within 30 days after handing over of the licensed space.
Payment of Advance License Fee for 1 st Quarter to DMRC by Licensee.	Within 75 days after handing over of licensed space without consideration of any interest.

- (a). Eligibility Criteria: - Gross financial turnover from the Advertisement work, during the last 3 years, should be at least **Rs.10 Crore** (Rupees Ten crores only). For the purpose, audited Financial statements of last 3 years shall be uploaded, otherwise evaluation will not be carried out by DMRC and tender is liable to be rejected. The financial statements should be certified by a Chartered Accountant.
- (b). DMRC has adopted a two packet Bidding Process to select suitable highest Bidder to grant Licensing Rights for Advertisement on outside civil structures from Ramp near R K Ashram station to Dwarka along with Yamuna Bank (Excluding) to New Ashok Nagar with future extension from Dwarka to Najafgarh.
- (c). The Bidders shall submit along with the RFP Application a bid security of Rs. 22 lacs. The payment shall be made in the form of a Demand Draft/ Pay Order drawn on any Indian Scheduled bank/ Indian Branch of foreign bank in favour of "Delhi Metro Rail Corporation Ltd" payable at New Delhi. The Bid shall be summarily rejected if it is not accompanied **with valid bid security for appropriate amount**. The bid security of the selected Bidder shall be adjusted against the Interest Free Security Deposit/First Advance License Fee. The bid security of unsuccessful bidders shall be refunded after award of contract, without considering any interest, thereof. If the bidder withdraws his bid at any stage, his Bid Security amount shall be forfeited by DMRC.
- d) Bidders are expected to carry out extensive survey of DMRC premises and analysis at their own cost, before submitting their respective Bids for award of the License Agreement. DMRC shall provide necessary permission and assistance to the prospective Bidders in this regard.
- e) The tenderers may obtain further information/ clarification, if any, in respect of these tender documents from the office of Dy.CE/PB-2 Delhi Metro Rail Corporation, 4th floor, Metro Bhawan, Fire Brigade Lane, Barakhamba Road, New Delhi –110 001.
- f) The intending tenderers must be registered on e-tendering portal www.tenderwizard.com/DMRC. Those who are not registered on the e-tendering portal shall be required to get registered beforehand. If needed they can be imparted training on 'online tendering process'. After registration the tenderer will get user id and password. On login tenderer can participate in tendering process and can witness various activities of the process.
- g) The authorized signatory of intending tenderer, as per Power of Attorney (POA), must have valid *class-III* digital signature. The tender document can only be downloaded or uploaded using *Class-III* digital signature of the authorized signatory.
- h) Tender submissions will be made online after uploading the mandatory scanned documents towards cost of tender documents such as Demand Draft or Pay Order or Banker's Cheque from a Scheduled commercial bank based in India and towards Tender Security such as Demand Draft or Pay Order or Banker's Cheque from a Scheduled commercial bank based in India and other documents as stated in the tender document.
- i) Late tenders (received after date and time of submission of bid) shall not be accepted under any circumstances.
- j) DMRC reserves the right to accept or reject any or all proposals without assigning any reasons. No tenderer shall have any cause of action or claim against the DMRC for rejection of his proposal.
- k) Bidder shall note that the maximum file size that can be uploaded is 5 MB. All the uploaded files in tender submission should be named properly and arrange systematically. No special character/space should be there in the uploaded file name.
- l) The bidders are advised to keep in touch with e-tendering portal www.tenderwizard.com/DMRC for updates.

General Manager/Property Business

Delhi Metro Rail Corporation

