

## NOTICE INVITING TENDER

1. The proposed section of metro stations lies on the DMRC metro line from Jahangirpuri to Huda City Center (Yellow line). The spaces/ sites proposed to will be given on license basis through open e-tender. The advertising spaces on outside civil structures owing to its strategic location give a unique opportunity for promoting the brands value.
- 1.1. DMRC invites E-Tenders from suitable participants for selection of Licensee to grant advertising rights on identified/prefabricated outside civil structures from Guru Dronacharya to Huda City Center on "as is where is basis" for advertising operations for a period of ten (10) years.
  - a) The Bidders shall not have a conflict of interest that affects the Bidding Process. Any Bidder found to have conflict of interest shall be disqualified. A Bidder shall be deemed to have a conflict of interest affecting Bidding Process if a constituent of one Bidder is also a constituent of another Bidder.
- 1.2. DMRC shall receive RFP Bids pursuant to this RFP document, in accordance with the terms set forth herein as modified, altered, amended and clarified from time to time by DMRC. RFP Bidders shall submit bids in accordance with such terms on or before the date specified in this document. The RFP Bidders are advised to visit the advertisements site/spaces and familiarise themselves to have proper evaluation before bidding.
- 1.3. Salient features of Bidding Process:
  - a) Schedule of Bidding Process for RFP

Start of sale of RFP Document to Bidders	From 12.06.2015 to 13.07.2015 (upto 11:00 hrs.) on e-tendering website <a href="http://www.tenderwizard.com/DMRC">www.tenderwizard.com/DMRC</a>  Tender document can only be obtained after registration of tenderer on the website <a href="http://www.tenderwizard.com/DMRC">www.tenderwizard.com/DMRC</a> . For further information on this regard bidders are advised to contact on 23417910-12 (ext:-534777,534772), Help Tenderwizard Desk no:-49424365
Cost of RFP Bid Document (Non-refundable)  And  Bid Security	a.) INR 21,000/- (inclusive of 5% DVAT) Non-Refundable b.) Bid Security INR 12,00,000/- (Demand Draft /Banker's cheque) in favour of "Delhi Metro Rail Corporation Ltd" payable at New Delhi.)  Cost of tender documents and Bid security has to

	be submitted only upto 14:30 hours on 14.07.2015 in the office of DGM/PB-1 Delhi Metro Rail Corporation, 4 <sup>th</sup> floor, Metro Bhawan, Fire Brigade Lane, Barakhamba Road, New Delhi –110 001, failing which the tender will not be considered.
Last date of receiving queries	26.06.2015
Pre-Bid Conference	29.06.2015 at 15:00 hrs. in Metro Bhawan, Barakhamba Road, New Delhi- 110001.
DMRC's response to queries by	02.07.2015
Date & Time of Submission of RFP Bids	15:00 hrs on 14.07.2015
Date & Time of Opening of Technical Bids	15:15 hrs on 14.07.2015
Date & Time of Opening of Financial Bids	Shall be notified separately to the qualified and selected bidders only
Validity of Bids	180 days from bid submission date

2. Eligibility Criteria:-

- a) Gross financial turnover from the Advertisement work, during the last 3 years, ending 31<sup>st</sup> March-2015, should be at least Rs. 4.50 Crore (Rupees Four crore & Fifty lakhs only). For the purpose, audited Financial statements of last 3 years shall be attached, otherwise evaluation will not be carried out by DMRC and tender is liable to be rejected. The financial statements should be certified by a Chartered Accountant.
- b) DMRC has adopted a two packet Bidding Process to select suitable highest Bidder to grant Licensing Rights for Advertisement on outside civil structures from Guru Dronacharya to Huda City Centre after evaluation of the bids.
- c) The Bidders shall submit along with the RFP Application a bid security of Rs. 12 lacs. The payment shall be made in the form of a Demand Draft/ Pay Order drawn on any Indian Scheduled bank/ Indian Branch of foreign bank in favour of "Delhi Metro Rail Corporation Ltd" payable at New Delhi. The Bid shall be summarily rejected if it is not accompanied **with valid bid security for appropriate amount**. The bid security of the selected Bidder shall be adjusted against the Interest Free Security Deposit/Performance Security. The bid security of unsuccessful bidders shall be refunded after award of contract, without considering any interest, thereof. If the bidder withdraws his bid at any stage, his Bid Security amount shall be forfeited by DMRC.

- d) Bidders are expected to carry out extensive survey of DMRC premises and analysis at their own cost, before submitting their respective Bids for award of the License Agreement. DMRC shall provide necessary assistance to the prospective Bidders in this regard.
- e) The tenderers may obtain further information/ clarification, if any, in respect of the tender documents from the office of DGM/PB-1 Delhi Metro Rail Corporation, 4<sup>th</sup> floor, Metro Bhawan, Fire Brigade Lane, Barakhamba Road, New Delhi –110 001.
- f) The intending tenderers must be registered on e-tendering portal [www.tenderwizard.com/DMRC](http://www.tenderwizard.com/DMRC). Those who are not registered on the e-tendering portal shall be required to get registered beforehand. If needed they can be imparted training on 'online tendering process'. After registration the tenderer will get user ID and password. On login tenderer can participate in tendering process and can witness various activities of the process.
- g) The authorized signatory of intending tenderer, as per Power of Attorney (POA), must have valid *class-III* digital signature. The tender document can only be downloaded or uploaded using Class-III digital signature of the authorized signatory.
- h) Tender submissions will be made online after uploading the mandatory scanned documents towards cost of tender documents and Bid Security shall be submitted in the form of Demand Draft or Pay Order or Banker's Cheque from a Scheduled commercial bank based in India.
- i) Late tenders (received after date and time of submission of bid) shall be out rightly rejected.
- j) DMRC reserves the right to accept or reject any or all proposals without assigning any reasons. No tenderer shall have any cause of action or claim against the DMRC for rejection of his proposal.
- k) Bidder shall note that the maximum file size that can be uploaded is 5 MB. All the uploaded files in tender submission should be named properly and arrange systematically. No special character/space should be there in the uploaded file name.
- l) The bidders are advised to keep in touch with e-tendering portal [www.tenderwizard.com/DMRC](http://www.tenderwizard.com/DMRC) for updates.

**DGM/Property Business-I**

**Delhi Metro Rail Corporation**