

(Revised NIT)

DELHI METRO RAIL CORPORATION LIMITED

NIT No. ADVT/002/2015

OPEN BID FOR EXCLUSIVE SEMI NAMING RIGHTS AT SELECTED METRO STATIONS IN NCR REGION FOR A PERIOD OF FIVE YEARS.

1. **Delhi Metro Rail Corporation** having its registered office at Metro Bhawan, Barakhamba Road, New-Delhi-110001 (India) invites sealed tenders in two packet system/invites request for proposal (RFP) from eligible Companies/Joint Ventures Companies for **Exclusive Semi Naming Rights at Selected Metro Stations** by means of pictures, Brands Colour, electric/electronic media, smart posters, holographic images, visual display or any other innovative opportunities etc., implementation, maintaining, operation and marketing such opportunities **for a period of Five (05) years.**
2. Interested parties can participate in any one or more stations as stipulated in RFP documents in two packet system namely:-
3. Stations offered for Semi Naming Rights in NCR Region are:-
 - Huda City Centre
 - IFFCO Chowk
 - Guru Dronacharya
 - Golf Course
 - Botanical Garden
 - Vaishali
4. Schedule of Bidding Process and Other Information:-

Start of Sale of RFP Documents	29.01.2015 to 02.03.2015 on all working days between 15.00 hrs to 17.00 hrs
Pre-bid Meeting	12.02.2015 at 15.00 hrs in Metro Bhawan
Last date of Receipt of Queries from Interested Parties	13.02.2015 UPTO 17:30 Hrs.
DMRC's Reply to Queries to be uploaded on website	17.02.2015
Date & Time of Submission of Sealed RFP	Latest by 15.00 hrs on 03.03.2015
Date & Time of Opening of RFP Technical Bid	15.30 hrs on 03.03.2015
Date & Time of Opening of Financial Bid	Shall be notified separately to the qualified bidders only
Validity of Bids	180 days of bid submission date

5. Tender Document (non-transferable) of above lines can be obtained from the O/o- Dy. Chief Engineer/PB-II, 4th Floor, 'B' Wing, Metro Bhawan, Fire Brigade Lane, Barakhamba Road, New Delhi-110001. Cost of Tender Document (Non-refundable) is Rupee Twenty One Thousand only (Rs.21, 000/-) (including 5% DVAT). RFP Document cost shall be submitted in the form of Demand Draft / Pay Order drawn on any Indian Scheduled bank/ Indian Branch of foreign bank in favour of "Delhi Metro Rail Corporation Ltd" payable at New Delhi.
6. Tender document(s) can also be downloaded from DMRC's website www.delhimetrorail.com and may be submitted along with document cost at the time of submission of RFP bids. RFP bids submitted without cost of RFP document by the bidder who have downloaded the RFP document from DMRC's website, shall be out rightly rejected. Late/ delayed RFP received after the stipulated date and time of submission of RFP shall be rejected out rightly.
7. Tender Document may be submitted on the prescribed date, by the notified time, and

Submitted to: -
Office of Dy. Chief Engineer/PB-II,
4th Floor, B Wing, Metro Bhawan,
Fire Bridge Lane, Barakhamba Road,
New Delhi-110001.