

Reply of DMRC with regard clarifications / suggestions raised by participants in Pre-Bid Meeting held on 12-02-2015 with regard to Semi naming rights of DMRC Metro Stations in NCR Region.		
SN	Clarification Sought by Participants	DMRC's Reply / Clarifications
1	Station building of Huda City Centre is finished with Aluminium Composite Panels (ACP) and Glass panels. Please explain how the same can be painted in the Brand Colour.	Outside Branding at Huda City Centre is not permitted. Please refer "Corrigendum 2".
2	Whether existing media on civil structure of station complex building shall be removed and included in the scope of this RFP. In case the same is not removed branding of the whole station may not be feasible as the companies taking over the branding of the station may be hesitant to take the same in the presence of advertisement of other competitive brand	Please refer Clause 5.1 of RFP document, some panels for advertisement have already been installed by DMRC in the station outside premises for the stations under the current commitments (i) Guru Dronacharya (ii) IFFCO Chowk & (iii) Huda City Center which would be Vacated tentatively by October-2015 where as in (iv) Vaishali it would be vacated by September-2018. Thereafter it can be permitted to be used for branding by you.
3	All approvals permit etc. from the competent authorities have been put in the scope of the Concessionaire while the same should have been in the scope of DMRC. In Delhi also DMRC shares the revenue directly with MCD etc. and hence approval from the local authorities should be taken by DMRC and not by the concessionaire.	Any permits / approvals from local authorities required shall be taken by the licensee. DMRC will assist with details, whatever available with DMRC.
4	The Interest free security deposit/ Performance Security should be equal to 6 months licence fee instead of 1 year.	Not agreed. The payment schedule is further modified for better participation which is clearly mentioned in "Corrigendum 2"
5	We request you to kindly make the License period extendable by 5 years further.	Agreed. The tenure of the tender is for 10 years. Please refer "Corrigendum 2".
6	The Payment of 1 st License fee should be within 120 days instead of 30 days after the physical handover of the station.	Not agreed. However, the payment schedule has been modified for better participation which is clearly mentioned in "Corrigendum 2"
7	There are existing outdoor civil structure advertisement contracts running on all proposed stations which are under agreement either with DMRC or Noida Authority which are probably extendable contracts. Therefore, DMRC should clarify the exact dates on which these sites will be made part of this agreement.	Please refer Clause 5.1 of RFP document, some panels for advertisement have already been installed by DMRC in the station outside premises for the stations under the current commitments (i) Guru Dronacharya (ii) IFFCO Chowk & (iii) Huda City Center which would be Vacated tentatively by October-2015 where as in (iv) Vaishali it would be vacated by September-2018. Thereafter it can be permitted to be used for branding by you. With respect to the contract with Noida Authority, the advertisement flex placed on the station façade can be removed by the successful bidder.
8	Can we sub-license the retail bare space of 20 sq.mtr. at the selected station to any third party apart from the main brand.	Please refer Clause 5.1.4 of the RFP document. License shall be permitted to do any activity in the bare space of 20 sqm related to advertisement, branding with prior approval of DMRC.
9	An Advertisement Board approx. 15 Sq.mtr. may be allowed in the landscaping area of the brand giving its name as suffix or prefix to the respective station.	May be provided if aesthetically feasible with prior approval of DMRC.
10	The tenure of tender should be ten years with an escalation @ 5% after five years.	The tenure of the tender is for 10 years. However, the Fixed Annual License Fees quoted by the bidder is inclusive of the escalation.
11	The security amount should be equitant to the six months licence fee instead of one year.	Same as point no:4.
12	The tenure of the contract shall be made 10 years as against the proposed tenure of 5 years as per the released RFP.	Same as point no:5.
13	DMRC shall be responsible for all issues including approvals from local authorities of Gurgaon & Noida.	Same as point no:3.
14	As per the discussions with DMRC officials in the pre-bid meeting, DMRC shall make available to the successful bidder the media allotted by the Noida Authority on the metro station building of all the metro stations in Noida within 15-20 days of issue of LOA.	Same as point no:7.